

# Organization Committee

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## Workshop Chairs

### **Jon Atle Gulla**

*Professor at Department of Computer and Information Science, Norway  
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Jon Atle Gulla is professor of Information Systems at the Norwegian University of Science and Technology since 2002. He received his MSc in 1988 and his PhD in 1993, both in Information Systems, at the Norwegian Institute of Technology. Gulla also has a MSc in Linguistics from the University of Trondheim and a Msc of Management (Sloan fellow) from London Business School. He has previously worked on intelligent information retrieval technologies with GMD/Fraunhofer in Darmstadt and large-scale enterprise planning systems with Norsk Hydro in Brussels. He has been the German site manager of Fast Search & Transfer in Munich, where his organization was responsible for the linguistic part of FASTs internet and enterprise search engine. His research interests include the Semantic Web, ontologies, search and recommendation technologies, and sentiment analysis. Gulla has been involved in the organization of several workshops in the past, and he has also served as workshop chairs for large conference series like CaiSE. In particular Gulla was the general co-chair of the International News Recommender Systems Workshop and Challenge (NRS'2013) at Recsys in 2013 and the general co-chair of the International News Recommendation and Analytics workshop (NRA2014) at UMAP in 2014.

### **Bei Yu**

*Assistant Professor at School of Information Studies  
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Bei Yu is assistant professor of Information Studies at Syracuse University since 2009. She received her MSc in 1999 at the Chinese Academy of Sciences and her PhD in 2006 at the University of Illinois at Urbana-Champaign. From 2006 to 2009 she was a postdoctoral fellow at Kellogg School of Management, Northwestern University. Her research interests include text classification, sentiment analysis and opinion mining, and text mining for social science research and digital humanities. Bei Yu has given numerous invited talks on the analysis of language and gender differences in political speeches and documents. In 2009 she was the co-chair of the First International Workshop on Topic-Sentiment Analysis for Mass Opinion Measurement in Hong Kong, organized in conjunction with the 18th ACM Conference on Information and Knowledge Management.

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