In 2017 we introduce for first time the 1 minute video. The target group of the video is the same as the target group of the presentation and the report. There will be a lecture on the 6th November 2017 by Irene Dominguez. Letizia will also be present to the lecture and answer to questions. The goal of introducing the video is to inspire the students (and the customers and the teachers) to take in use and reflect about alternative digital presentation forms.