The **BEKK** price is announced during the Final presentation day that will be 23rd November.

The prize is not correlated with the final marks.

**Jury**

Anders Hammervold

Olav Folkestad

Letizia Jaccheri

**Criteria**

- Customer needs: To what extent has the group been able to address the customer's underlying needs?
- Technical innovation: To what extent has the group shown independent thinking and come up with innovative technical solutions?
- Market readiness: How far is the implemented solution from industrial use or commercialization?
- Promotional video: How well does the video discuss the project goals, explain the reasoning behind the solution and convey the features of the implemented solution?

**Prize**

BEKK invites the winners to **BEKKs fagdag fredag 2.3.2018**, a day full of technology and workshops at SAS-hotellet in Oslo. BEKK pay flight, hotel, and subscription to conference and party.

Letizia is responsible of sharing the contributions with the other jury members.