

What happens next?

Life after 2.0-training in academic libraries

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Contents

- 2.0 learning programs in libraries
 - Tromsø
 - Trondheim
- Attitudes to 2.0
 - Presentation of web survey
- What next?

23 things in Norway

- First round in 2008
- Response:
 - Positive
 - Stimulating
 - Challenging
 - Time-consuming
- Practical results in Tromsø:
 - Library Facebook page
 - 5 blogs, mainly from subject librarians
 - Wiki as info/communication tool
 - RSS

KB 2.0 project at NTNU Library

Use Web 2.0 to learn Web 2.0

- First round in 2009, 25 attendees
- (Next round in 2010, will finish in May)
- 5 groups - 10 weeks
 - Problem-based learning
 - Each group explored a 2.0-technology
 - Found and used collaboration tools
 - Wrote blogs and "Wikipedia-articles" •
- UBiT 2010 project had the role as facilitators
- Focus on process – not product

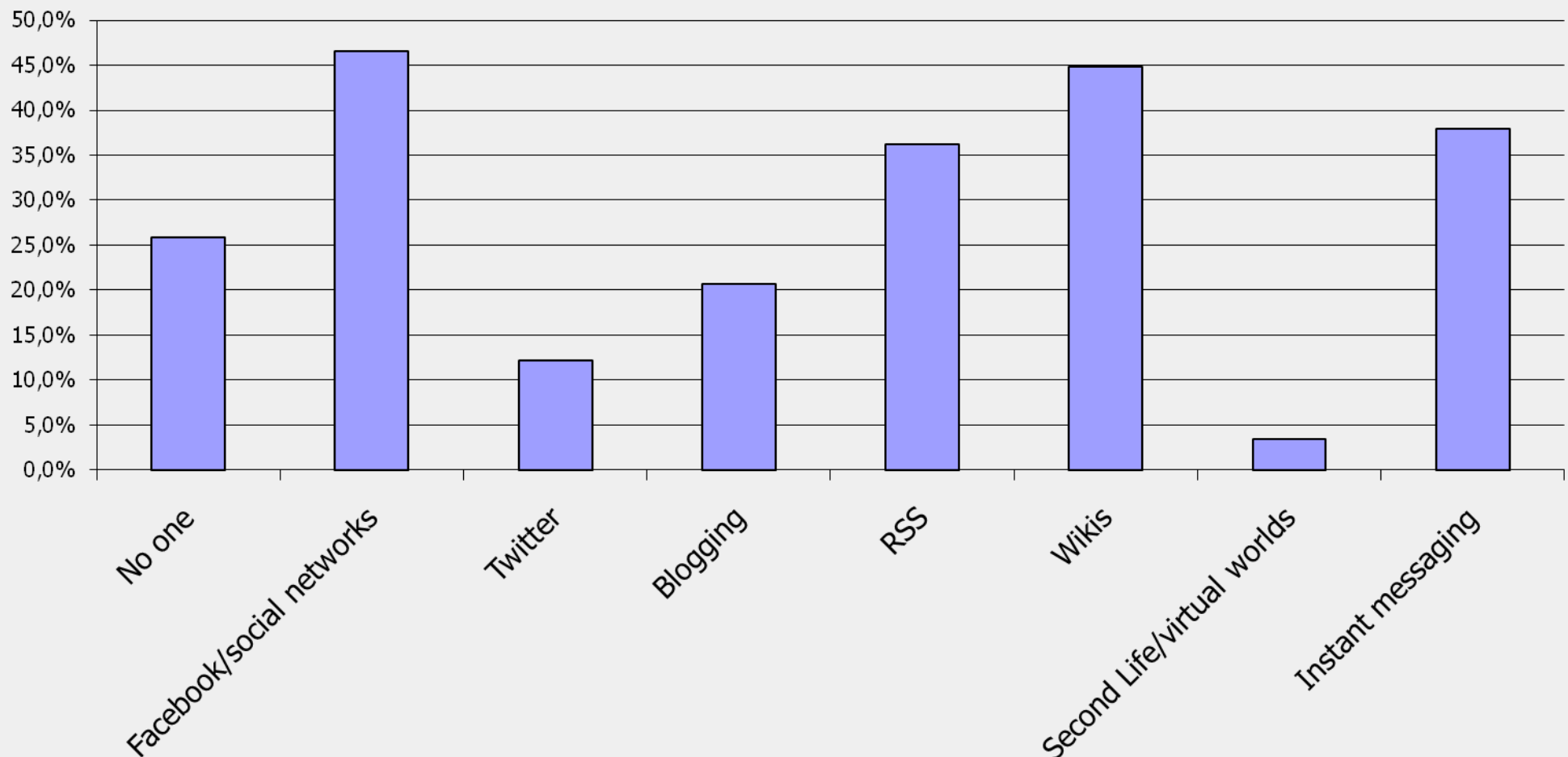
KB 2.0 results

- Participants said:
 - "KB 2.0 is important for NTNU Library"
 - "I will continue to be curious about new things"
 - "It's hard to find time "
 - "The process is important"
 - "New ways to work and cooperate"
- Results
 - Ideas for new projects
- Challenges
 - Encourage to further work
 - How to follow-up projects
 - User benefit?

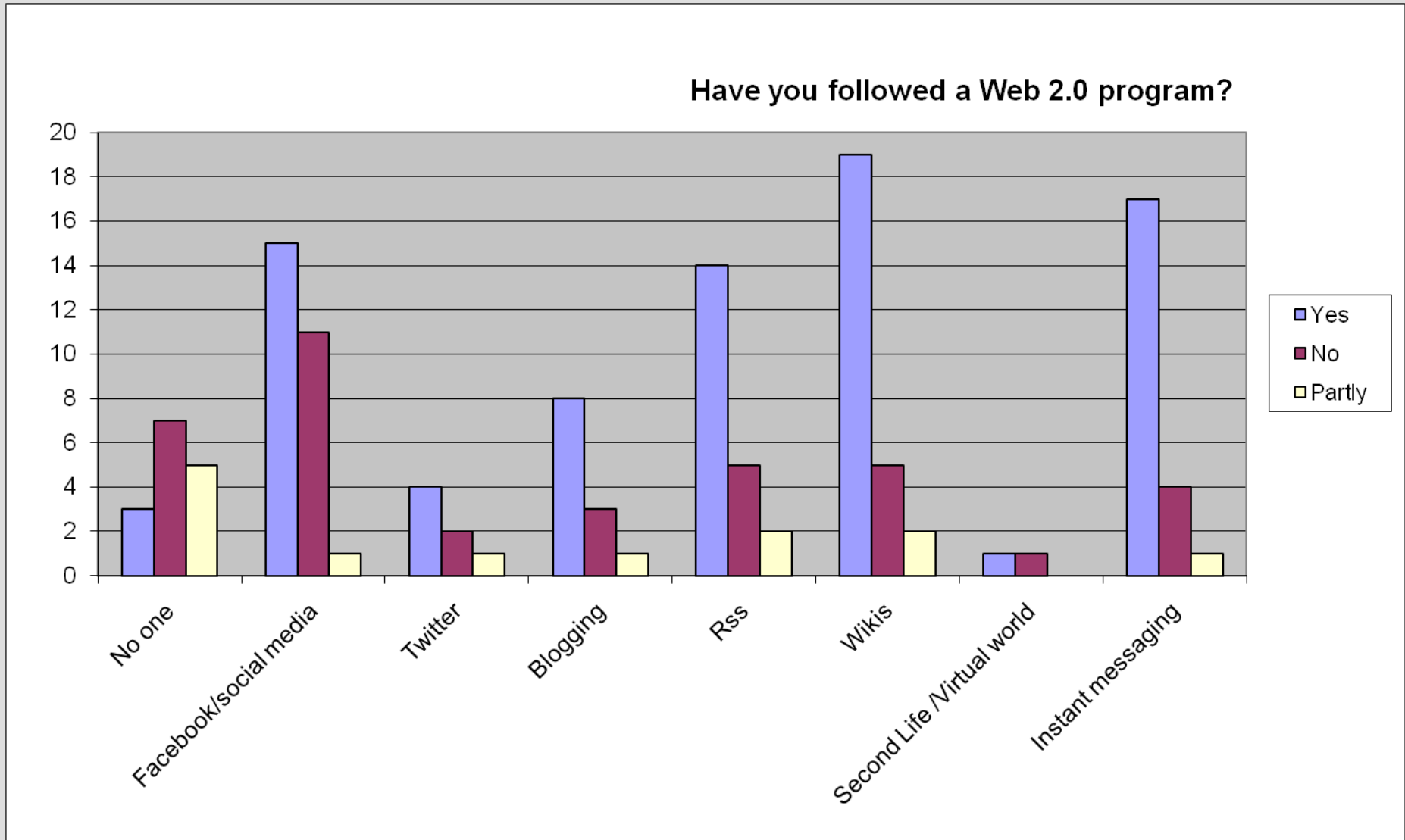
Web survey

- 58 respondents
- Majority female, between 40 and 60 years old
- Around 50 % have not followed a Web 2.0 program
- Around 25 % never use Web 2.0 at work
- Survey tool: SurveyMonkey

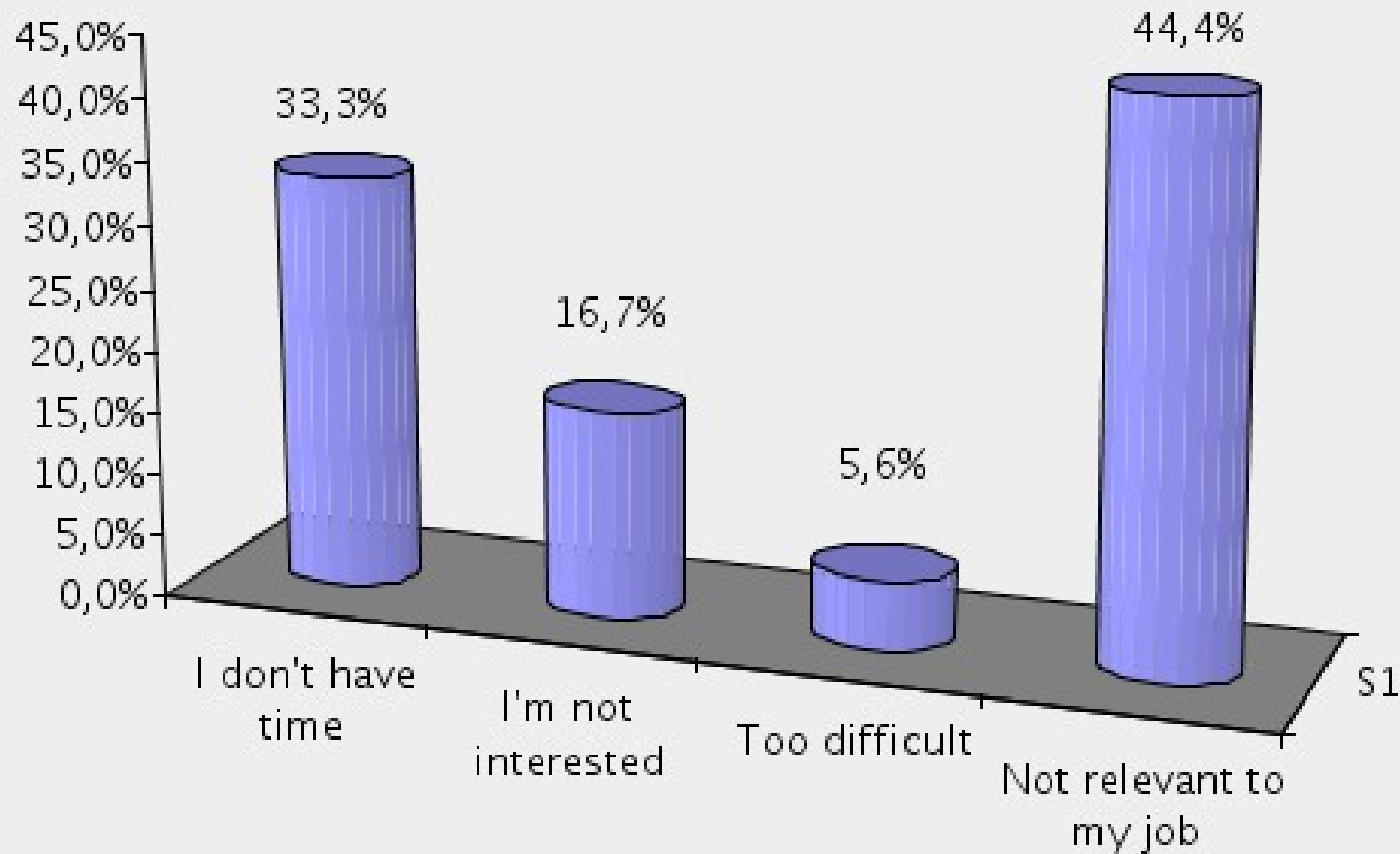
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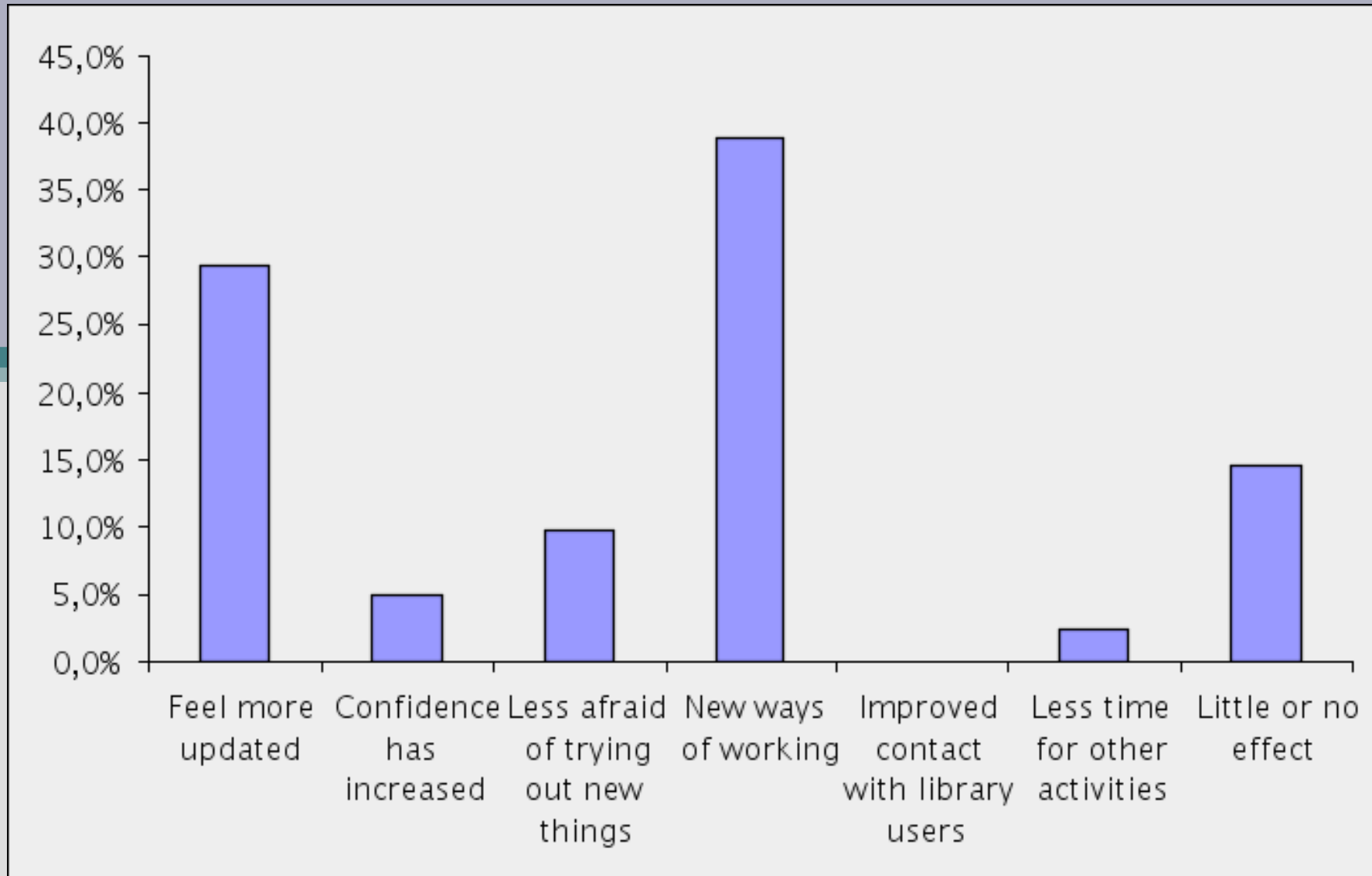
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Why don't you use Web 2.0 at work?

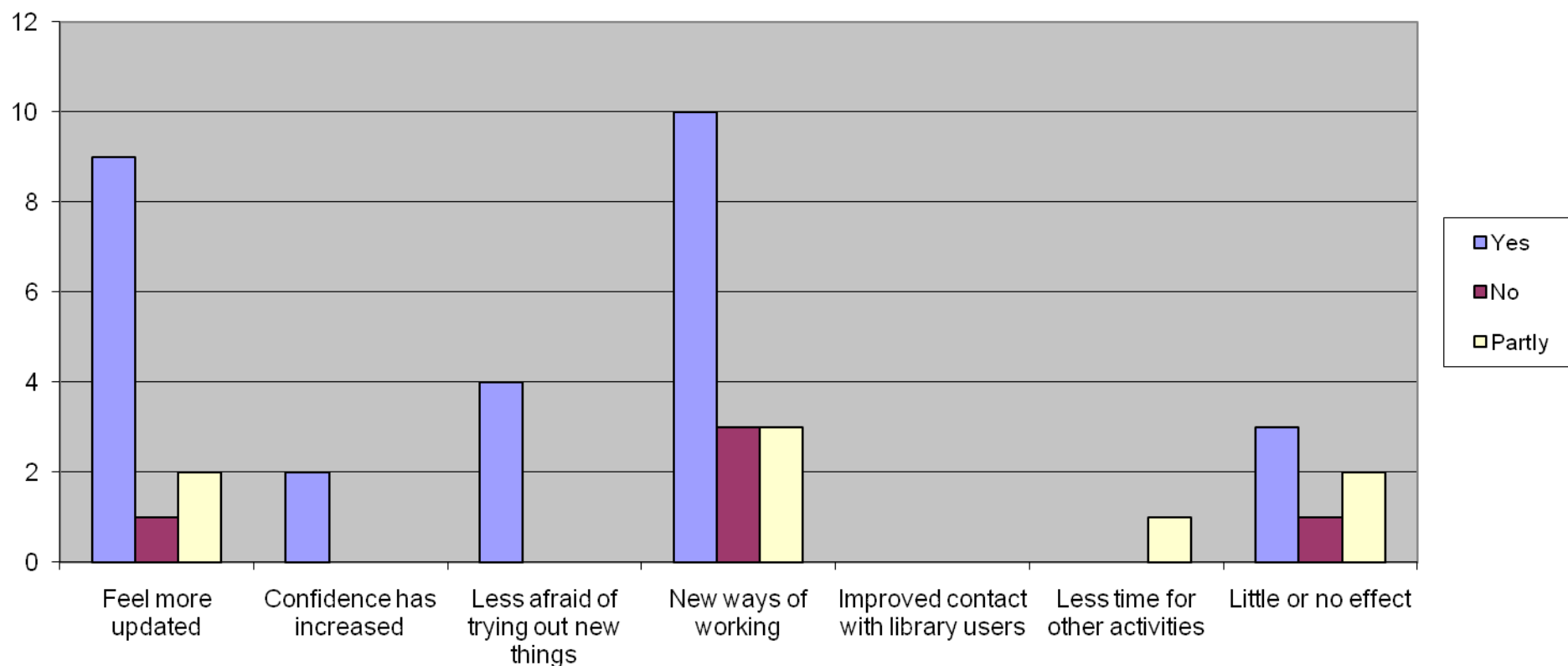


What has been the most important effect from learning 2.0?

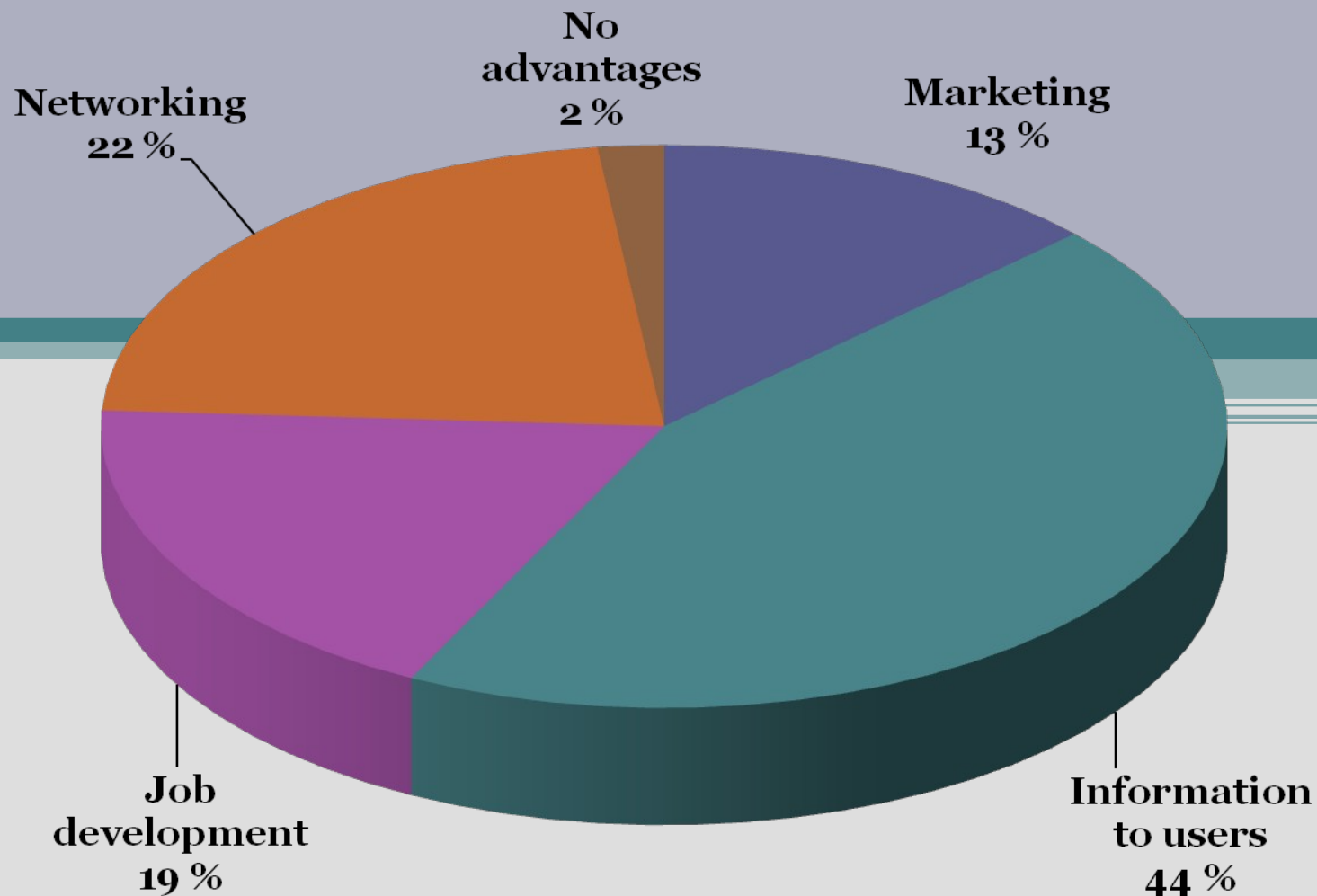


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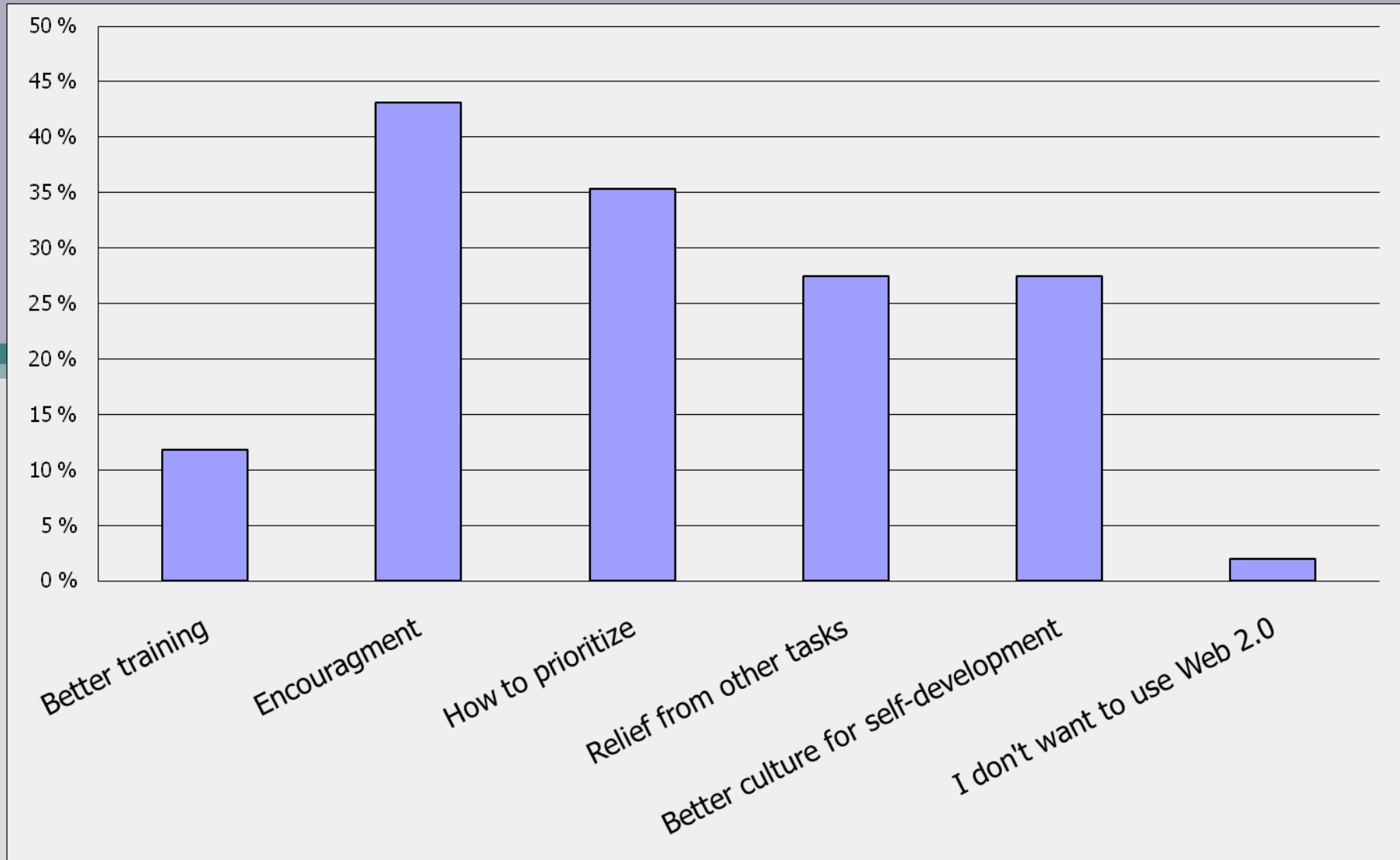
Have you followed a Web 2.0 program?



What is the most important advantage for libraries by using Web 2.0?



What must be done to increase your use of 2.0 applications?



Attitudes: comments from respondents

- E-mail is more than good enough for me at work.
- I define 2.0 as more of a leisure activity.
- I have a stronger belief in our LMS and our web page than in web 2.0 for information and marketing.
- I don't have have time for this, but it's great that others are using it.
- I still feel we're quite stuck in the old ways of thinking, and that this makes us constantly lag behind in these matters.

Attitudes: comments from respondents

- Very rewarding, it gave me insight into the new media and new ways of working.
- Important that libraries know about social technologies since it's an integral part of the lives of so many of our younger users.
- Web 2.0 presents new opportunities for libraries to reach out to our users in various ways.

What next?

- Clear signals to management: give us time and encouragement!
- Many library workers still regard 2.0 activities as little relevant for their job
- More (teaching) and training
- More focus on attitudes towards new technology
- Encourage problem-based learning

Thank you for listening!

Questions?

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