









## **Primo Central**

Emerging Technologies in Academic Libraries Trondheim 26 April 2010

Jürgen Küssow, Senior Consultant - Pre Sales Europe

### **Copyright Statement**

 All of the information and material inclusive of text, images, logos, product names is either the property of, or used with permission by Ex Libris Ltd. The information may not be distributed, modified, displayed, reproduced – in whole or in part – without the prior written permission of Ex Libris Ltd.

#### TRADEMARKS

Ex Libris, the Ex Libris logo, Aleph, SFX, SFXIT, MetaLib, DigiTool, Verde, Primo, bX, Rosetta, Voyager, MetaSearch, MetaIndex and other Ex Libris products and services referenced herein are trademarks of Ex Libris, and may be registered in certain jurisdictions. All other product names, company names, marks and logos referenced may be trademarks of their respective owners.

#### DISCLAIMER

The information contained in this document is compiled from various sources and provided on an "AS IS" basis for general information purposes only without any representations, conditions or warranties whether express or implied, including any implied warranties of satisfactory quality, completeness, accuracy or fitness for a particular purpose.

- Ex Libris, its subsidiaries and related corporations ("Ex Libris Group") disclaim any and all liability for all use of this information, including losses, damages, claims or expenses any person may incur as a result of the use of this information, even if advised of the possibility of such loss or damage.
- © Ex Libris Ltd., 2010

#### Primo in a nutshell

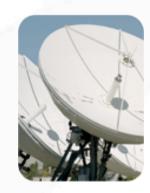
- An end-user discovery and delivery solution
- Enables a library to offer its entire collection through a single interface, easily and intuitively
- Incorporates Web 2.0-inspired services
- Includes a full spectrum of customization options, allowing libraries to tailor the content, the display, and the services to their users' needs
- Open and extensible and integrates with other systems

#### More than 260 Primo sites in 29 countries



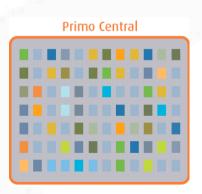
#### **What is Primo Central?**

- Centralized Primo index; hosted and maintained by Ex Libris
- Includes data from primary and secondary publishers and aggregators
- Available to all Primo customers
- Available to all MetaLib customers as a search target
- Designed to index hundreds of millions of scholarly materials



#### What is Primo Central for?

- Serves as a central index for scholarly materials
  - Primarily articles and e-books, but also other materials of interest
  - Items that are of global and regional academic significance
- Enables Primo to present one, blended result list
- Supports Primo's proven high level of performance and relevance ranking quality

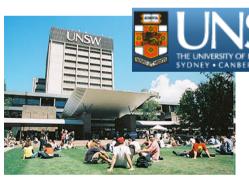


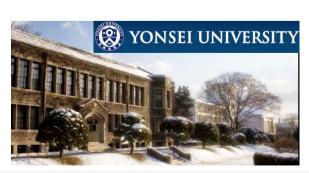
#### **Primo Central Partners**

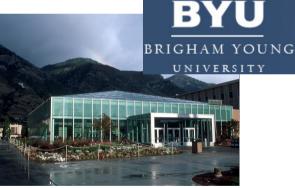




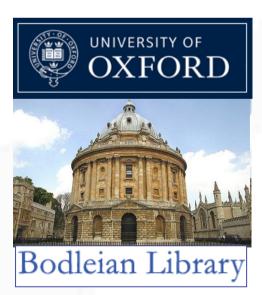












## **Ex Libris Manages Primo Central**

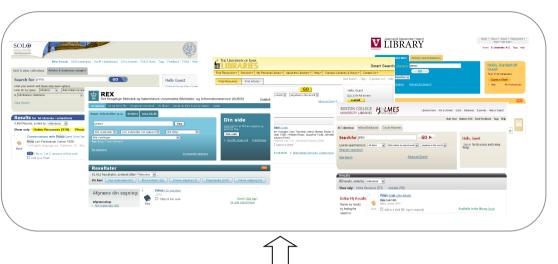
- Hosting and ongoing maintenance
- Signing agreements with information providers to obtain their data
- Harvesting, normalizing, and adding content



#### **Primo Central Content**

- Articles, e-books, and possibly other e-content
  - Bibliographic metadata
  - Abstracts
  - Full text
- Type of content is subject to the agreement with the information provider







#### **Primo Central Index**



#### **Normalization of Publisher Data**



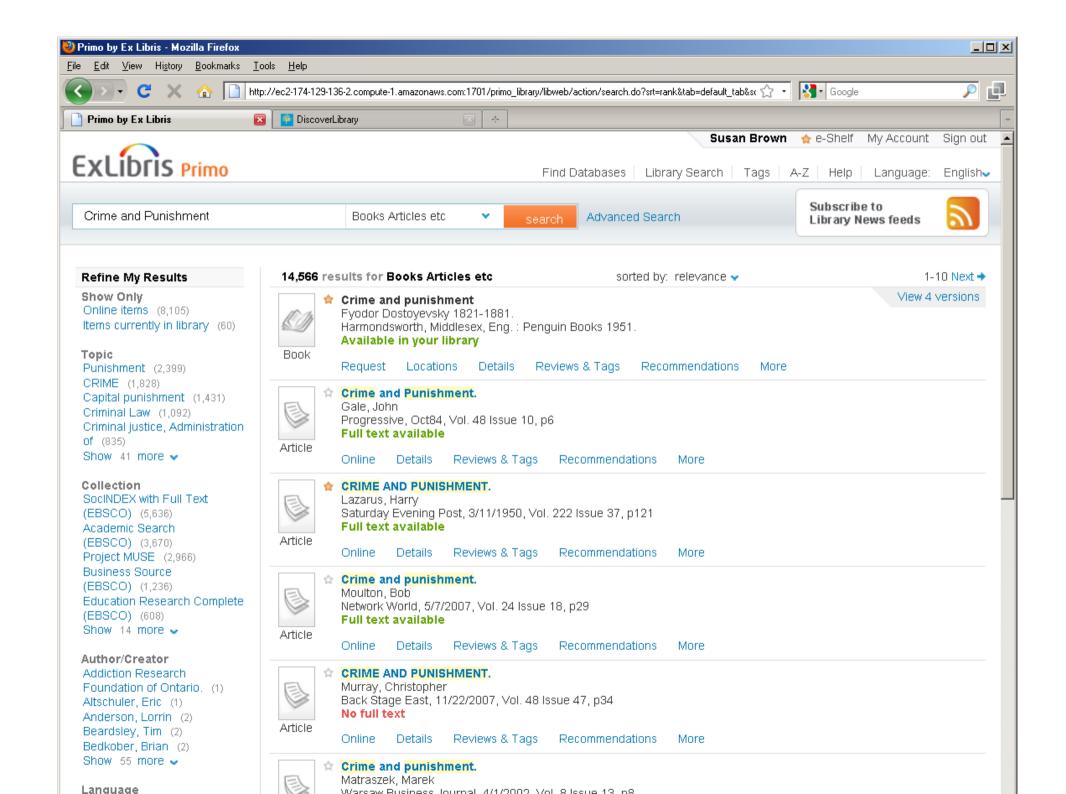


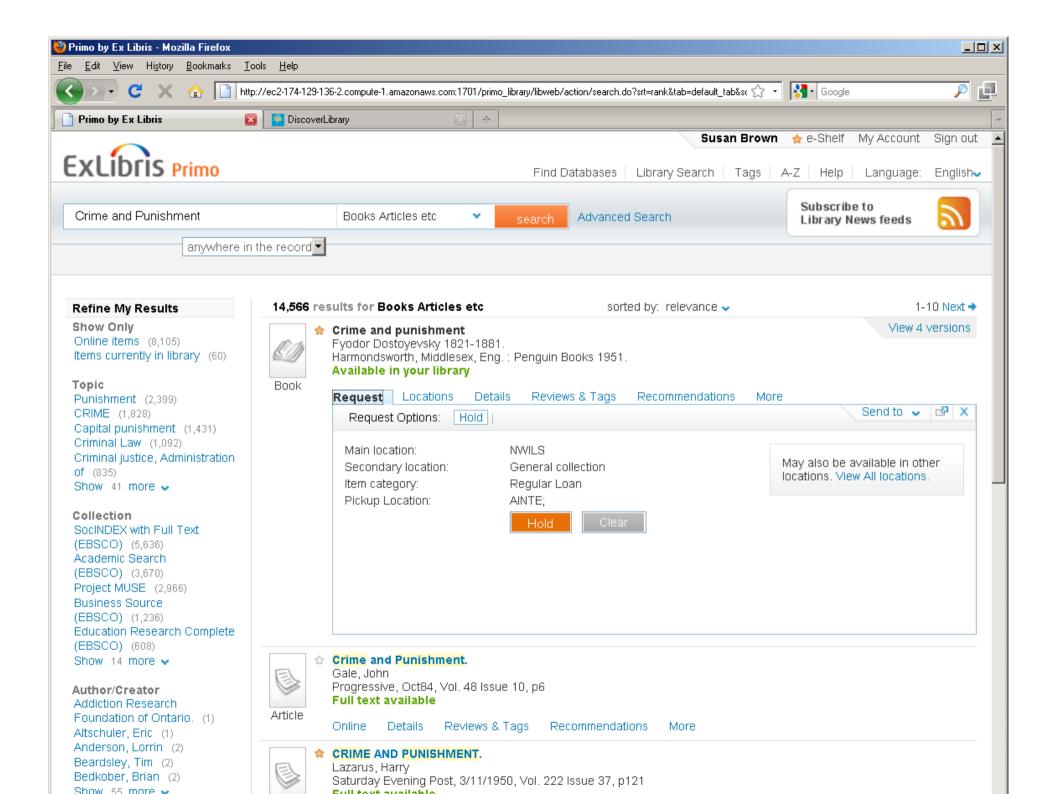
EBSCO, AIP, BMJ, IOP, Project Muse, and more

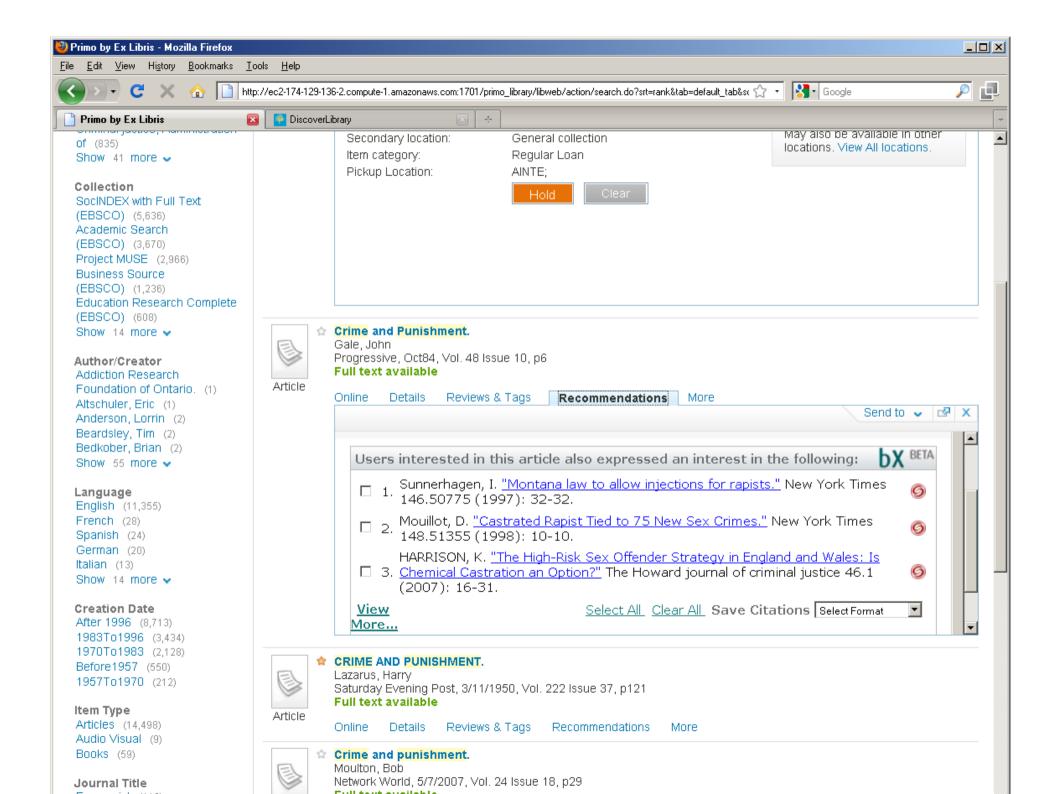
XML MARC HTML PDF SGML ONIX

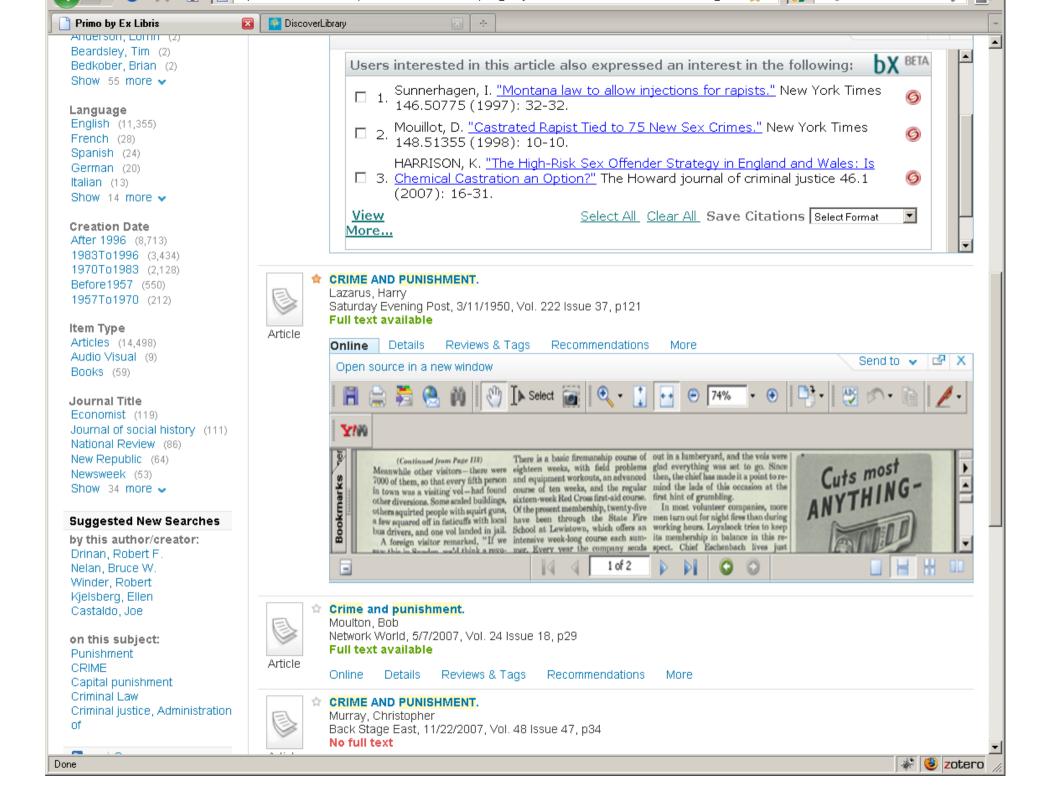
#### **Primo Search and Primo Central**

- Primo Central fits in the Primo architecture as another Primo index
- External resources are seamlessly available and blended with local result.
- Can be tailored to the specific needs of institutional users.









- Acoustical Society of America (ASA)
- American Accounting Association
- American Association of Physics Teachers (AAPT)
- American Association of Physicists in Medicine (AAPM)
- American Astronomical Society (AAS)
- American Helicopter Society (AHS) International The Vertical Flight Society
- American Institute of Physics (AIP)
- American Psychological Association (APA)
- AVS Science and Technology of Materials, Interfaces, and Processing
- BioMedCentral
- BMJ Publishing Group
- Cambridge University Press
- Directory of Open Access Journal (DOAJ)
- Earthquake Engineering Research Institute (EERI)
- EBSCO
- Emerald Group Publishing
- Environmental and Engineering Geophysical Society (EEGS)
- Hindawi Publishing
- Human Frontier Science Program Publishing (HFSP)
- Ingram Digital/MyIlibrary
- IOP Publishing and Publishing Partners



# Thank you

juergen.kuessow@exlibrisgroup.com