

### **ERC**

**Electronic Resources Consulting** 

Heli Isoaho 28.4.2010



### LM Information Delivery

- Subscription and information services
- Finnish family owned company
- Established in 1972
- Turnover approximately 30 M€
- Operations and personnel in Finland, Norway, Sweden, Estonia
- Affiliated company iO Publisher Services
- Personnel are professionals and industry specialists
- Dun & Bradstreet AAA-rating
- Customer segments are academic libraries, research libraries, corporations, hospital districts, public libraries and public sector



### LM Information Delivery, service concept

- Subscription management service
- E-books
- Databases
- E-resource access and management, Serials Solutions
- Electronic Resources Consulting, ERC



## Libraries' challenges

- More and more in electronic format
- Even the scientific publishers don't have standards how to offer the e-content to the libraries, not to mention the publishers of the professional journals, newspapers and magazines (different pricing policies, platforms, cover years etc)
- Finding the relevant content for your library
- Arranging trial uses
- Staying informed about new resources



## Libraries' challenges

Proper tools for usage and administration are needed:

- How to offer the e-material to the patrons so that they can find what the library has to offer (portal)
- Different ways of recognizing the patrons (IP etc)
- Administrating the e-resources
- Usage statistics



### LM solution is ERC

- The direction is clear electronic publications will be more and more popular in all kinds of libraries
- LM has been able to grow and has been able to take care of the needs of different libraries since e-recources came to market
- ERC team = Electronic Resources Consulting -team
- ERC team concentrates on serving all libraries with its' deep knowledge in the e-world, ERC helps with content evaluation, trials, acquiring and also with access, admin and management of the e-content

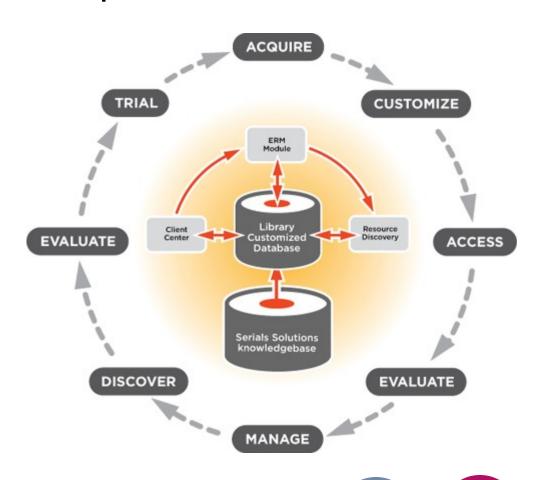


## Electronic Resources Consulting (ERC)

- ERC team's service helps the library staff to concentrate on their essential issues
- ERC service is used by different types of libraries and information services
- The service is always customized to meet each and every client's individual needs in different phaces of the acquisition and use
- Own contact who takes care of the direct connections to both the library and the publishers
- ERC has an active role in the e-world, we have broad cooperation with the publishers and content providers, we attend e-conferences and congresses and we take part for example in the ICEDIS (International Committee on EDI for Serials) standard development



# ERC can help with:





### Thank you!

#### **Contact**

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