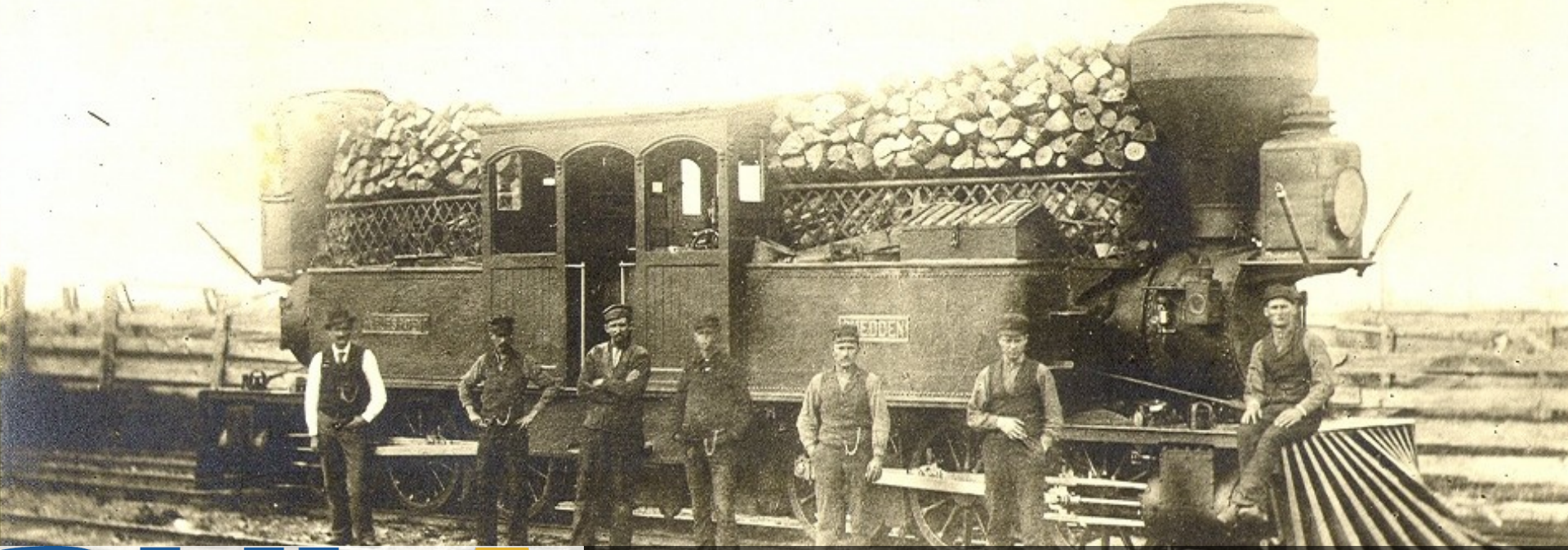
Library Trailblazing:

One library's experience in a campus wide mobile portal.

RYERSON UNIVERSITY



RULA

Ryerson University Library & Archives

Graham McCarthy, Innovative Technologies Librarian
gmccarthy@ryerson.ca

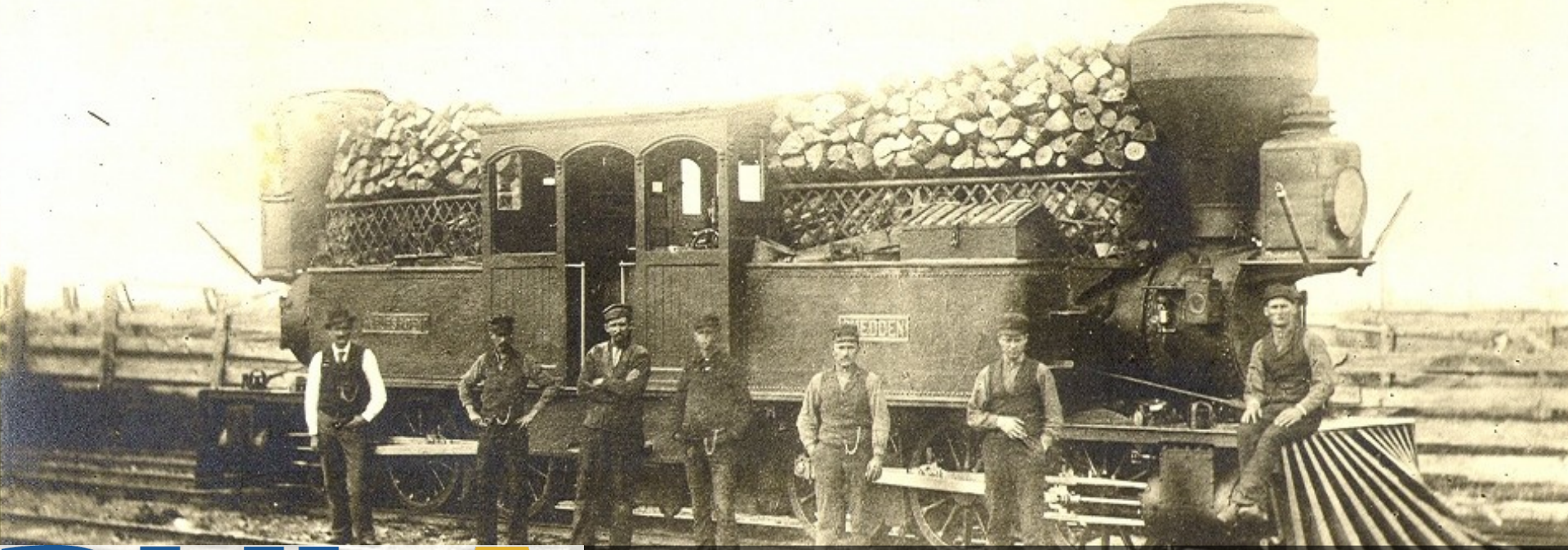
Sally Wilson, Web Services Librarian
swilson@ryerson.ca

EMTACL10 – Trondheim, Norway. April 26th to 28th 2010.

Librarians ~~Trailblazing~~ Playing:

One library's experience in a campus wide mobile portal.

RYERSON UNIVERSITY



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RYERSON
UNIVERSITY

Agenda

RYERSON UNIVERSITY

- About Ryerson University
- Some Survey Results
- Library Mobile Apps
- Our Role in the campus wide mobile portal
- Development Tips
- Questions / Links

Ryerson University

- 28,000 students (2,000 Masters and PhDs)
- Roots as a polytechnic institution

Library

500,000 print titles

Over 100,000 e-books

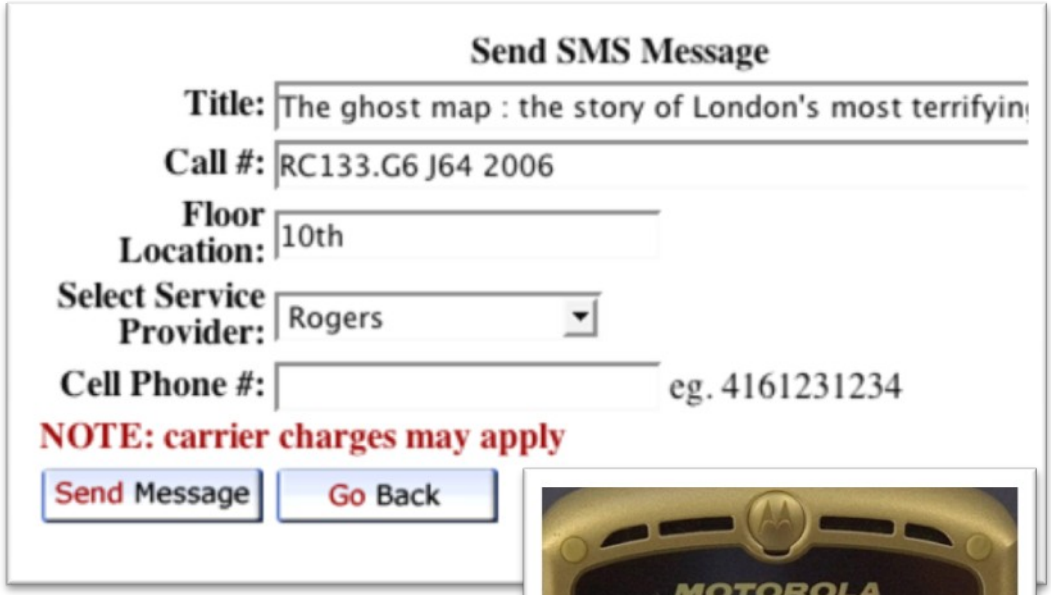
25,000 e-journals

First Mobile Steps

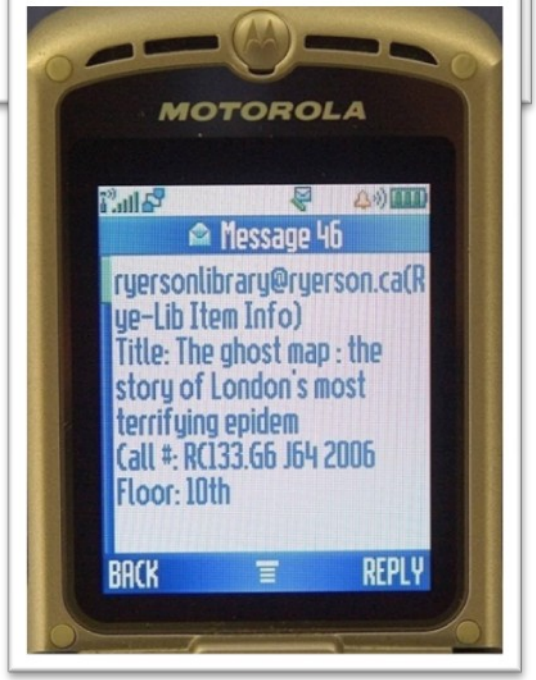
Our humble beginnings…

RYERSON UNIVERSITY

Ryerson Library Mobile (circa. Fall 2008)



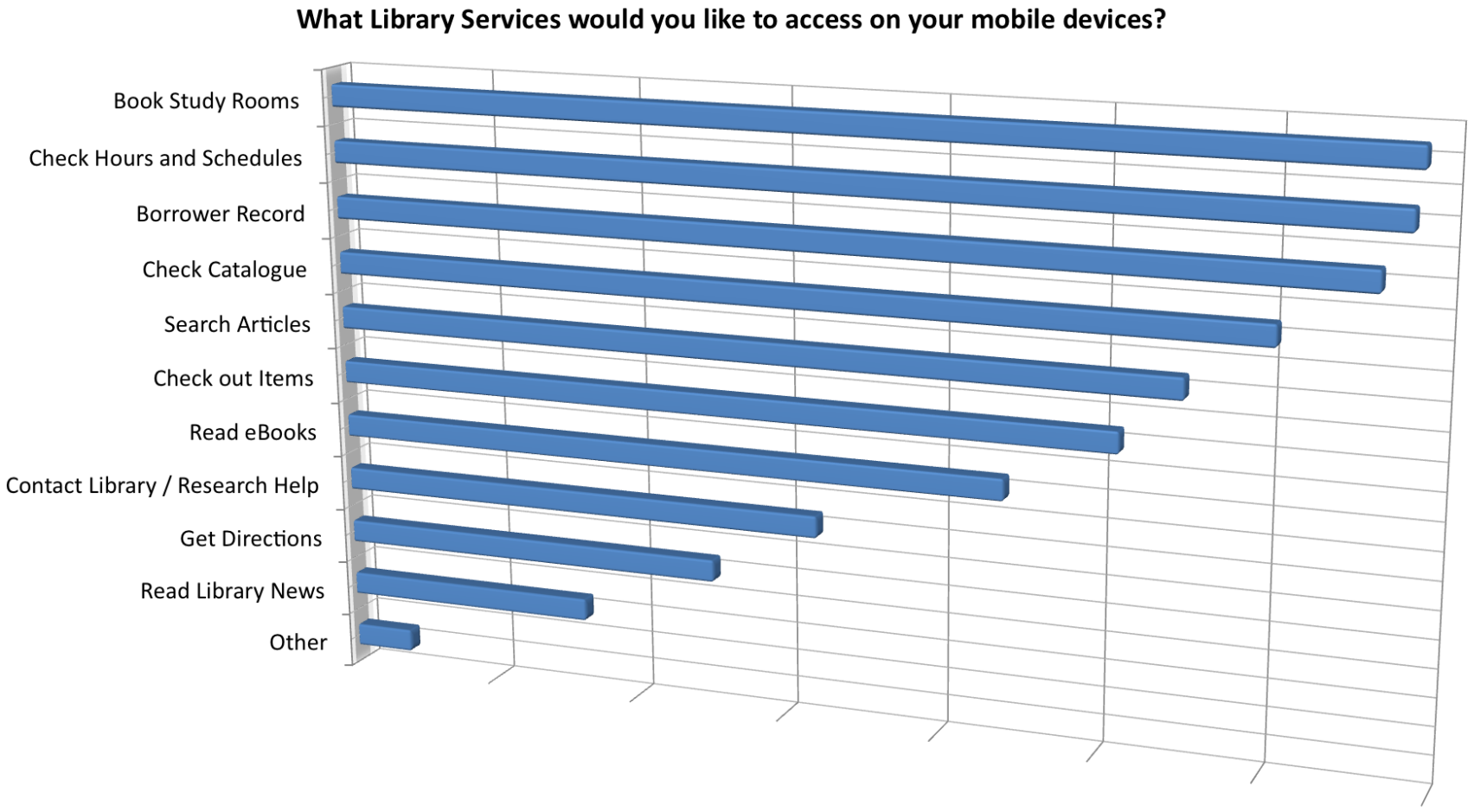
SMS from the catalogue (circa. May 2007)



Mobile Survey

November 2008

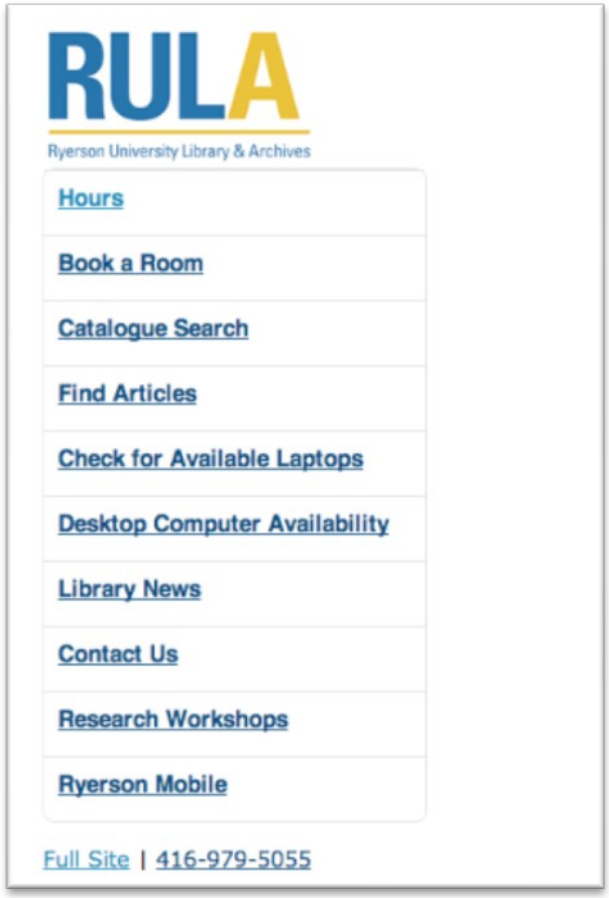
RYERSON UNIVERSITY



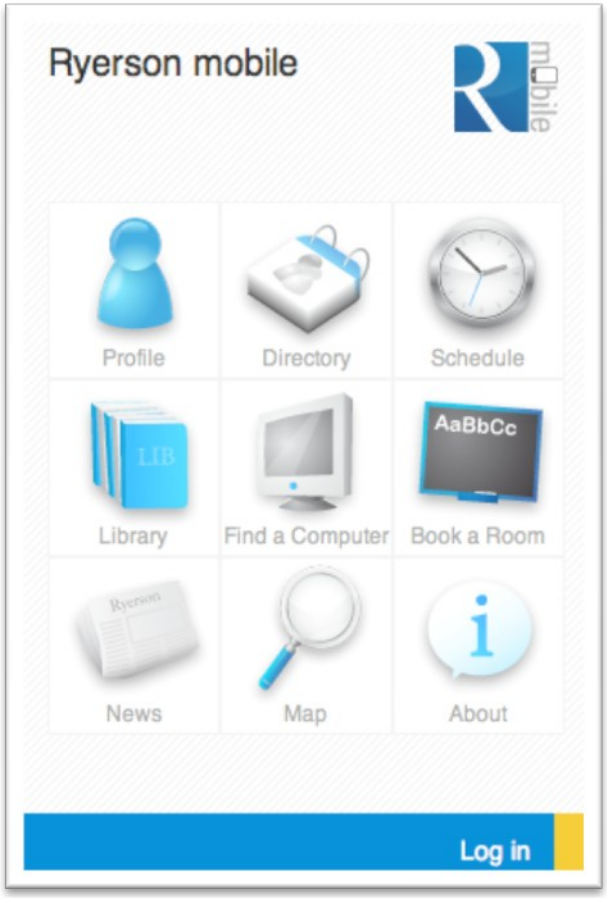
Other	Read Library News	Get Directions	Contact Library / Research Help	Read eBooks	Check out Items	Search Articles	Check Catalogue	Borrower Record	Check Hours and Schedules	Book Study Rooms
3.82%	16.52%	25.40%	32.31%	44.27%	51.29%	55.12%	60.42%	66.21%	67.94%	68.43%

Mobile Developments

Students wanted more than just access to library resources…

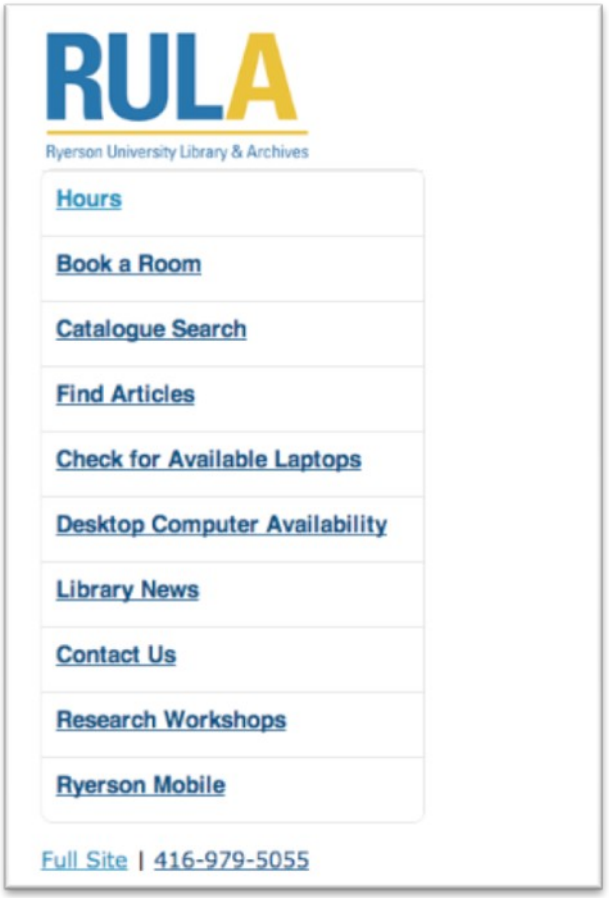


Ryerson Library mobile
http://m.library.ryerson.ca/



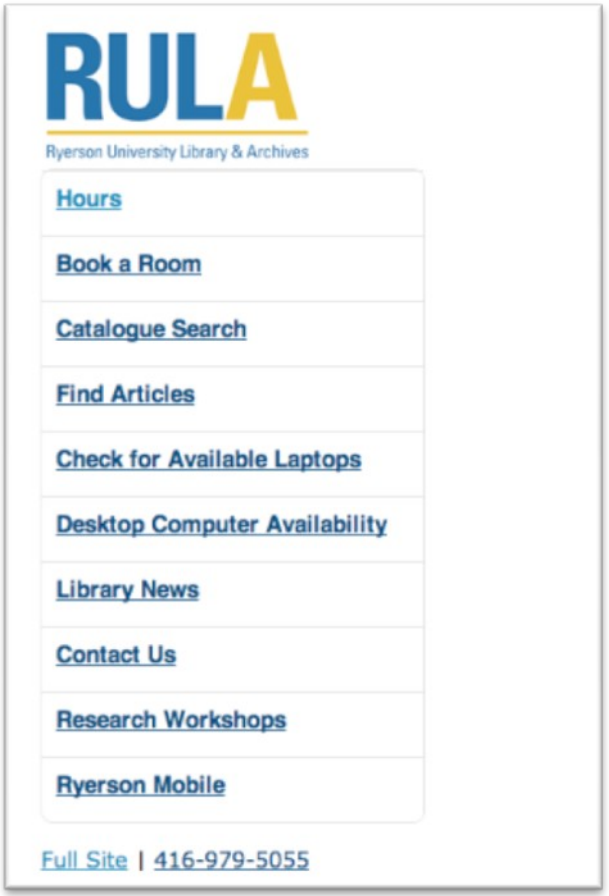
Ryerson mobile
http://m.ryerson.ca/

Library mobile

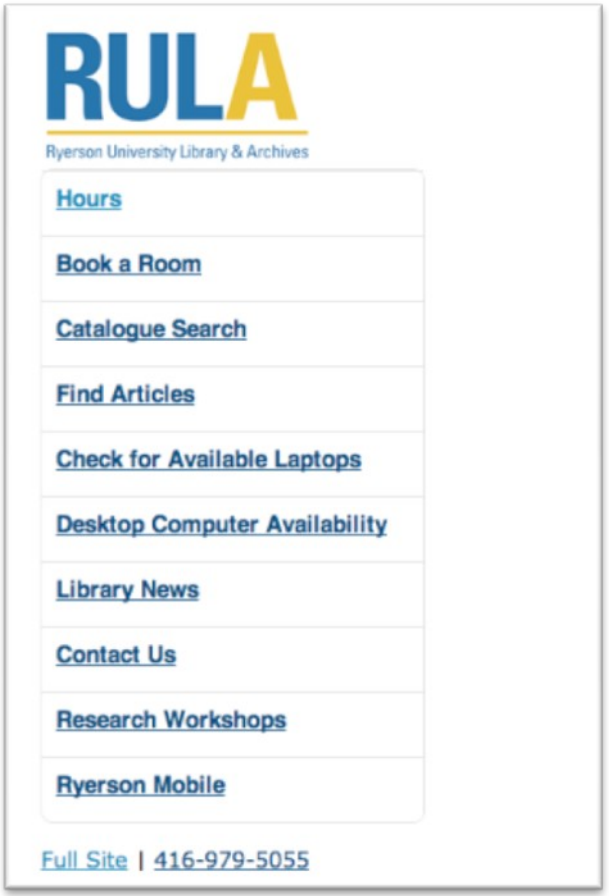


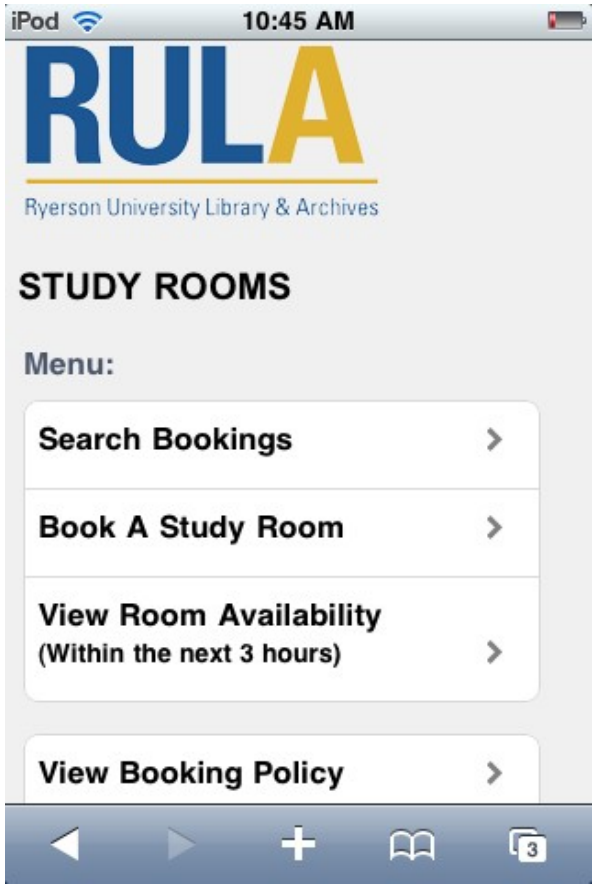
- Development
  - November 2008 to February 2009
  - (ongoing maintenance)
- Staff Involvement
  - 2 librarians

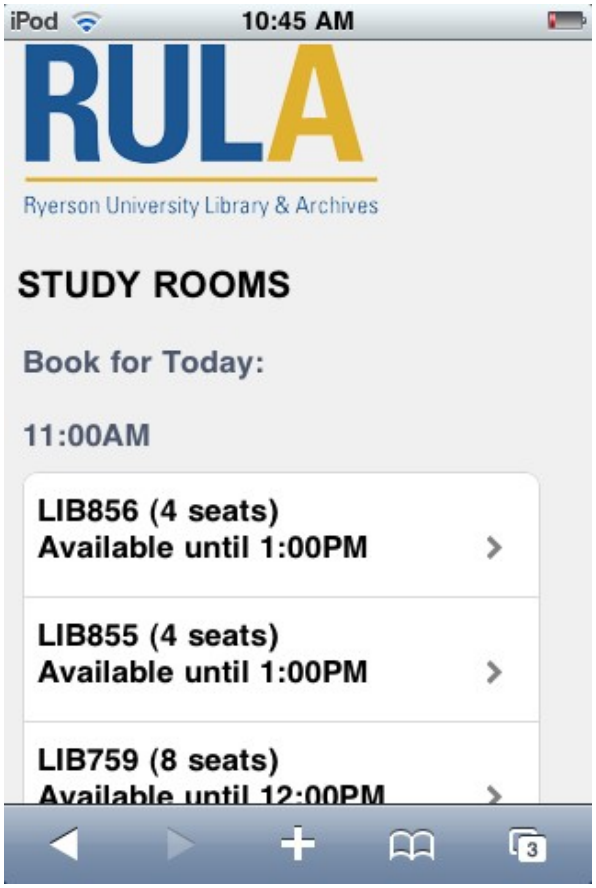
Ryerson Library mobile - Hours



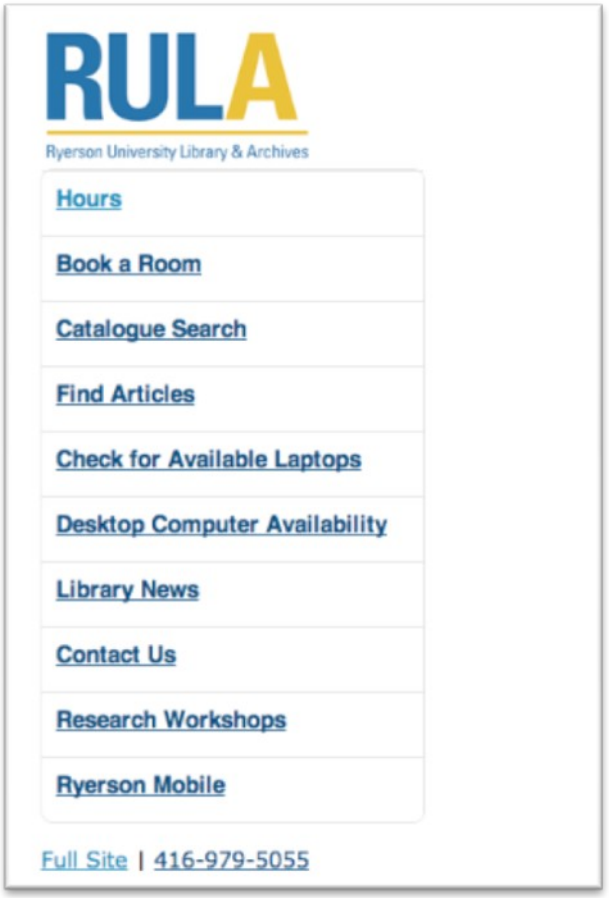
Ryerson Library mobile – Book a Room

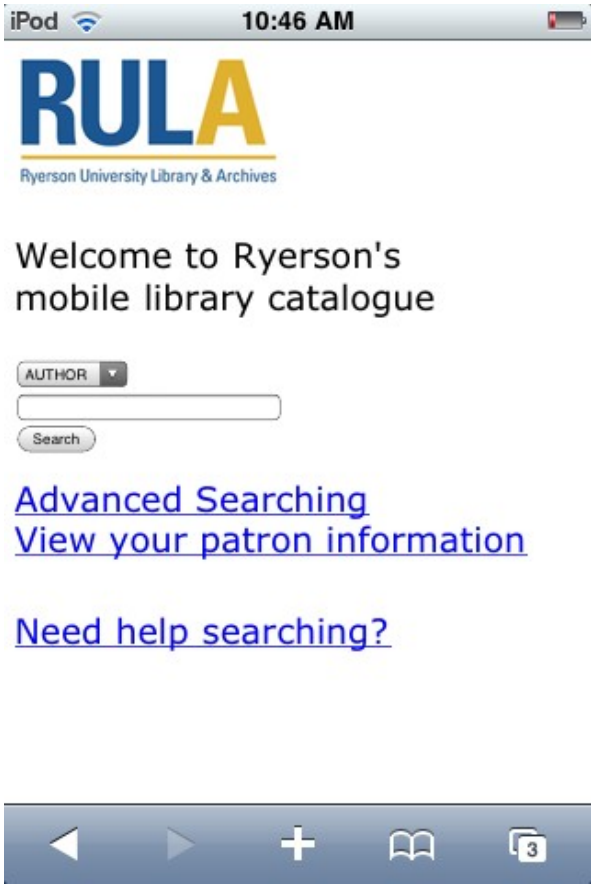




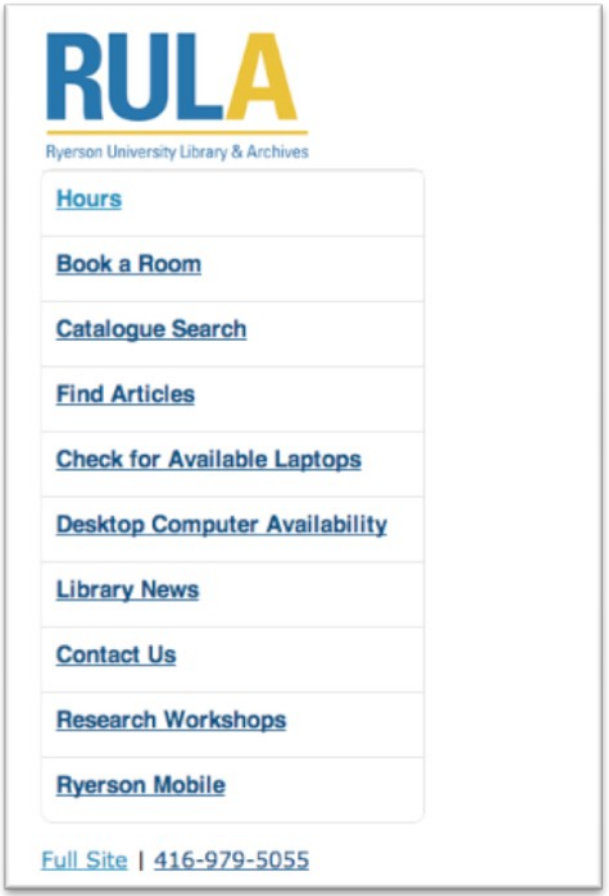


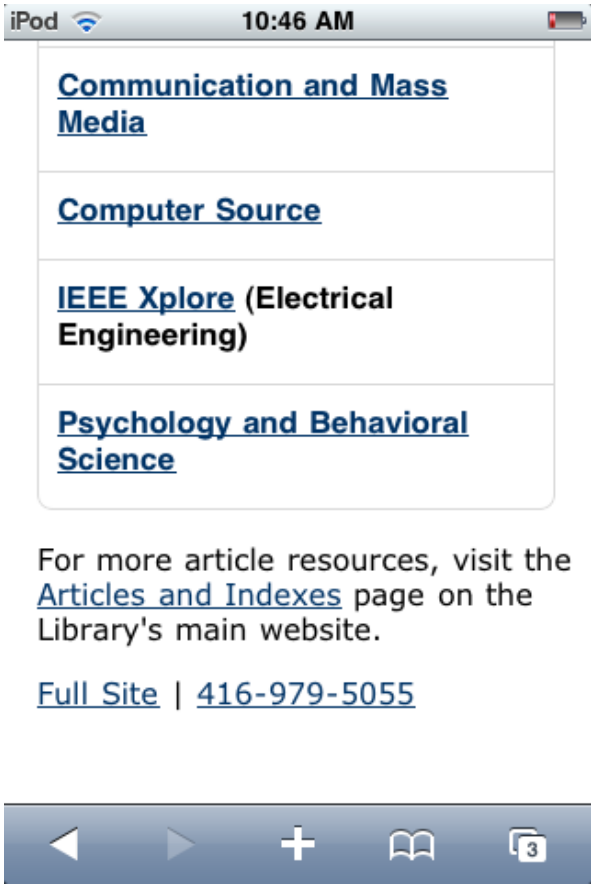
Ryerson Library mobile – Catalogue



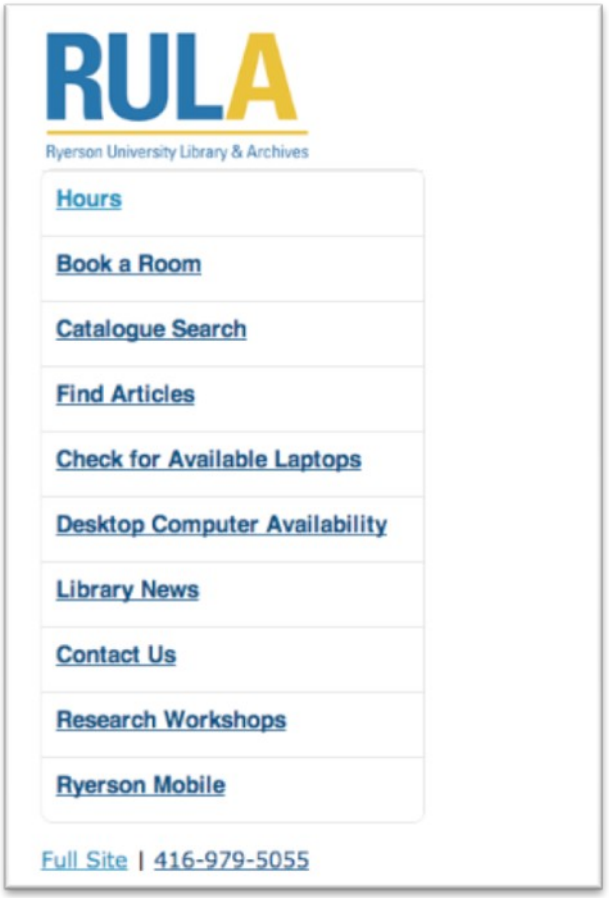


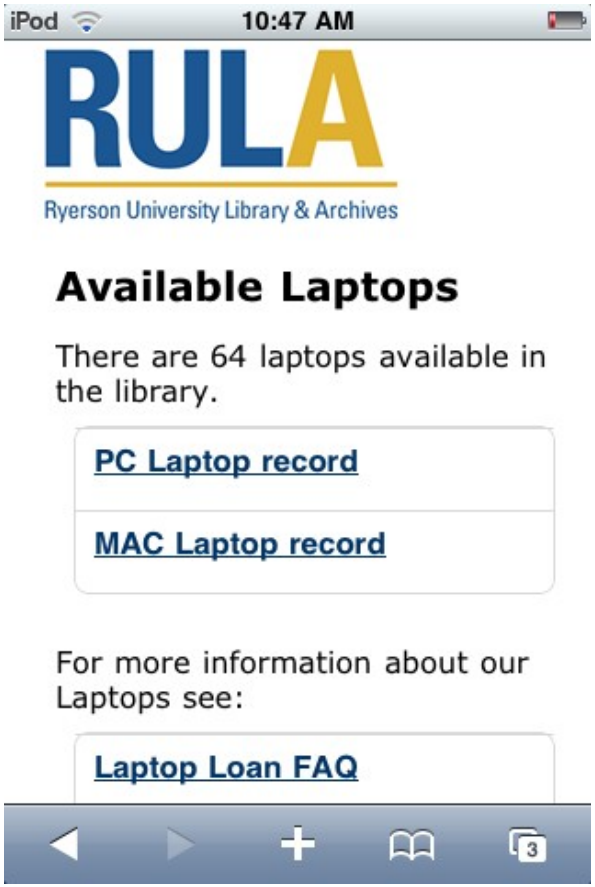
Ryerson Library mobile – Articles



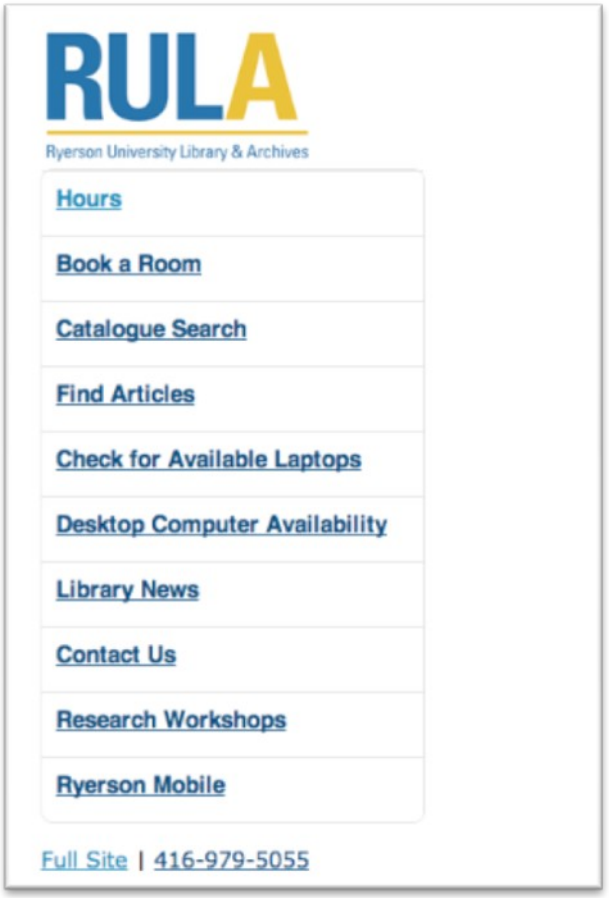


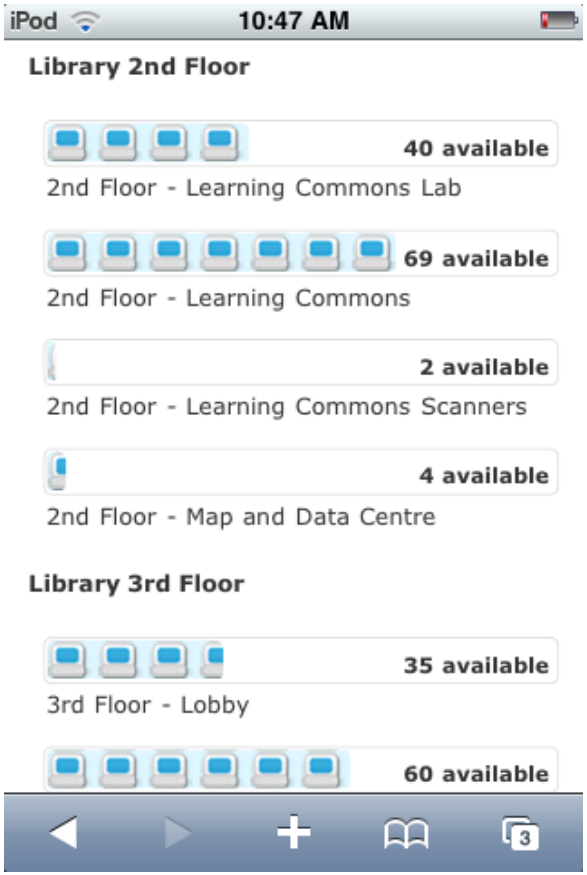
Ryerson Library mobile – Laptops



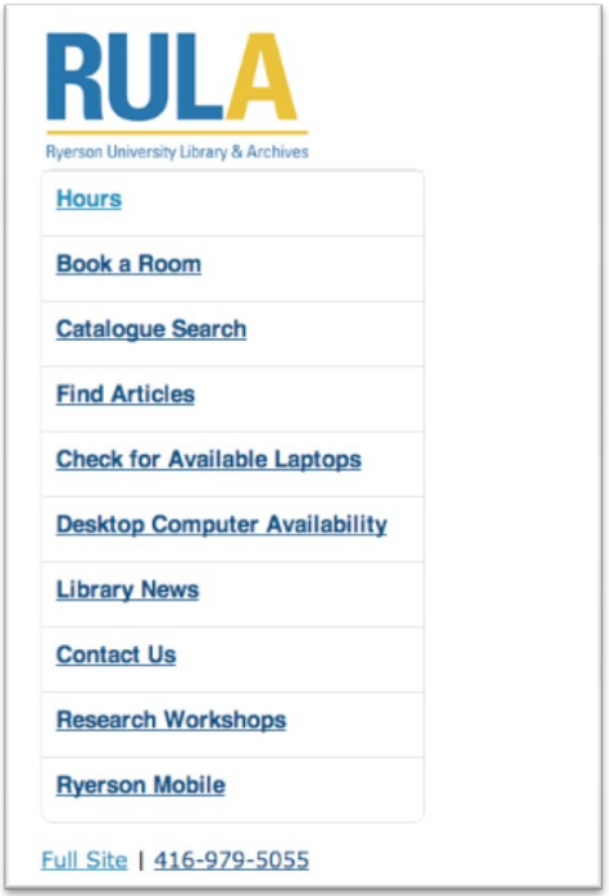


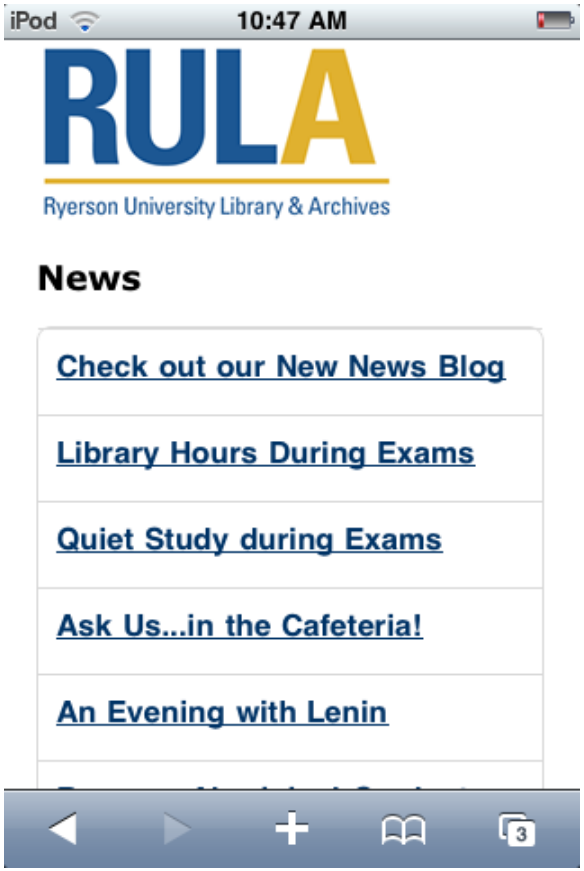
Ryerson Library mobile – Computers



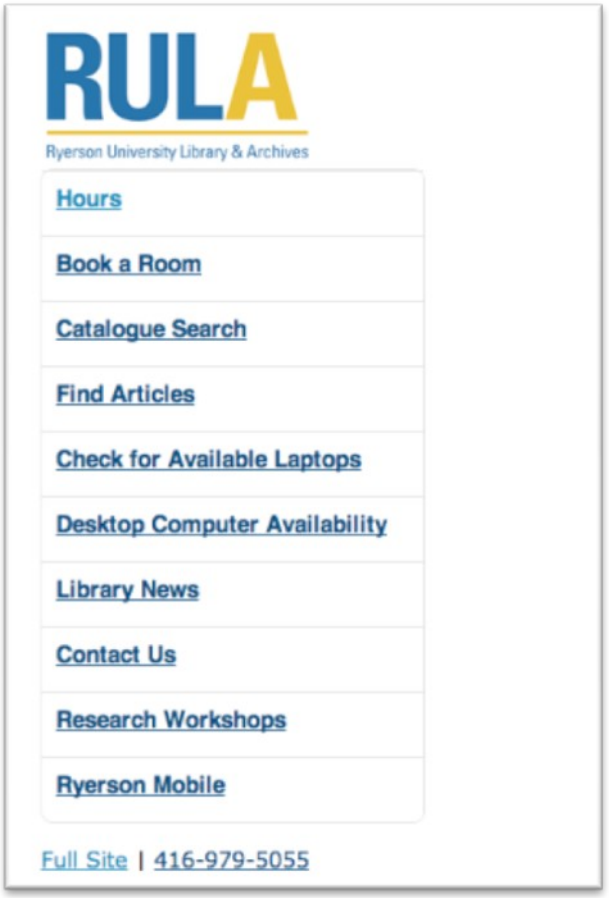


Ryerson Library mobile – News

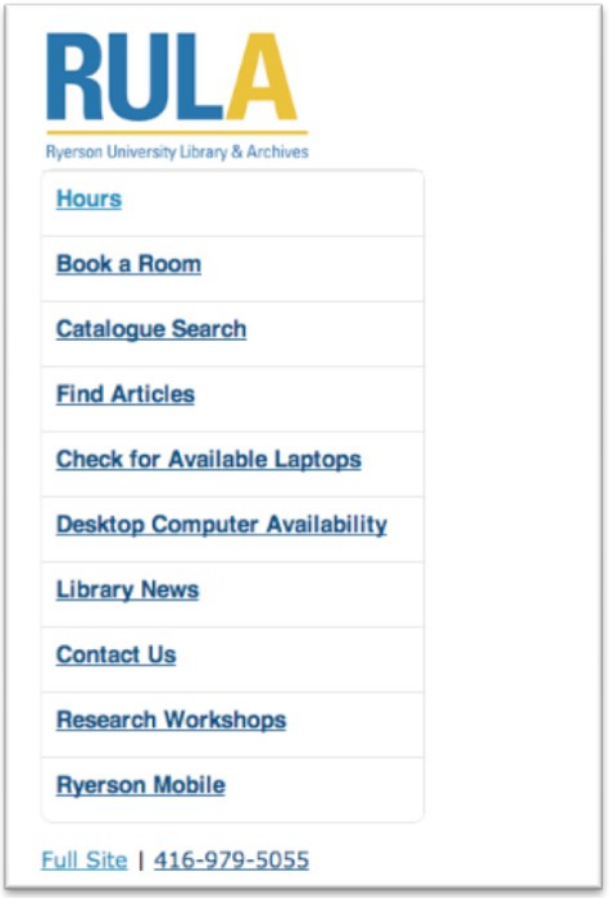




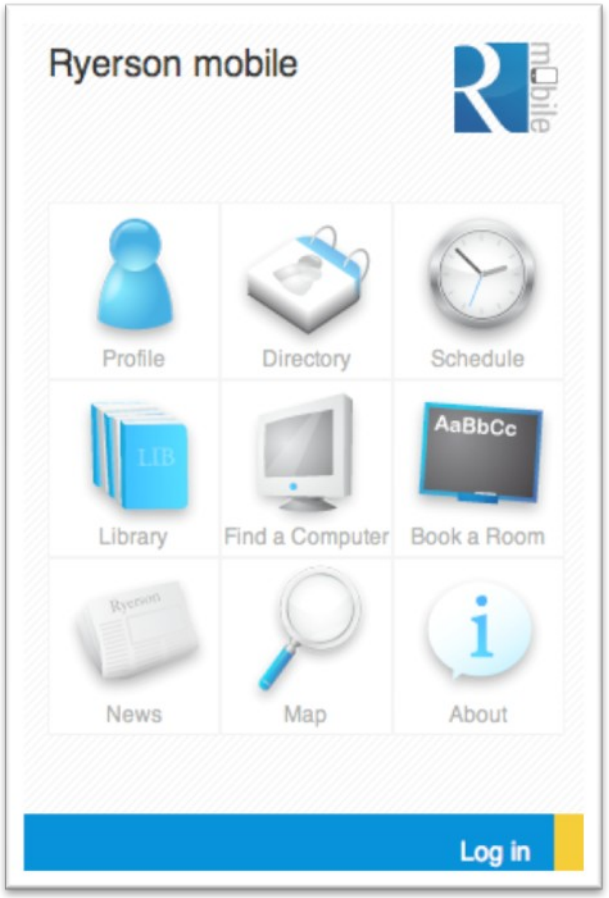
Ryerson Library mobile – Contact Us



Ryerson Library mobile – Research Workshops



Ryerson mobile



Planning

- February to April 2009

Development – Phase I

- May to August 2009

Launch

- September 14th 2009

Staff Involvement

- Managers:
  - 2 librarians
- Development:
  - 2 web programmers
    - Computer Science and Image Arts students
  - 1 graphic designer
    - Image Arts student
- Marketing, Student Focus Groups
  - SIFE Ryerson (a variety of MBA's and undergrads from the Business School)
- Advisory Roles
  - Director of Innovation, Office of the President
  - Director of Application Development, CCS (Central Computing)

Reasons for Library's Involvement in Ry

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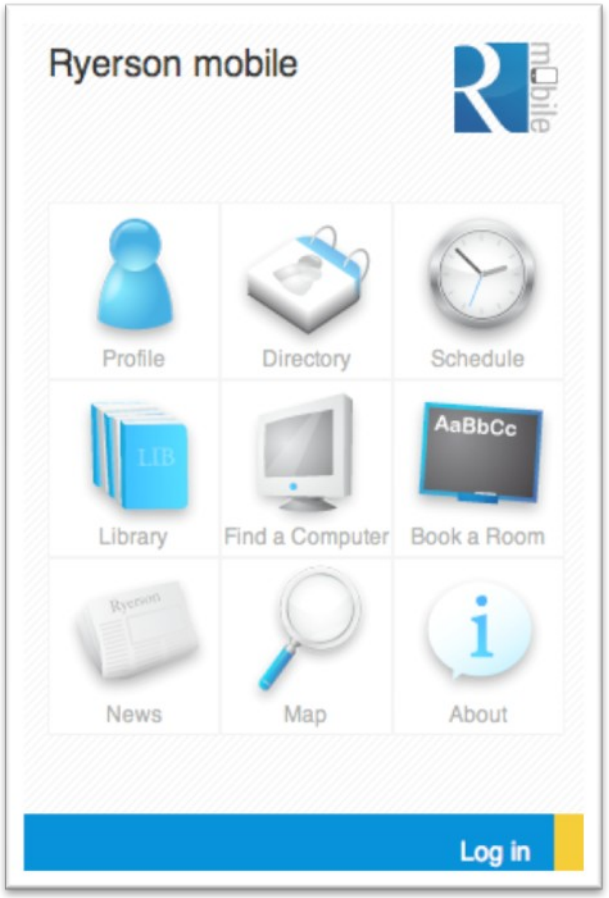
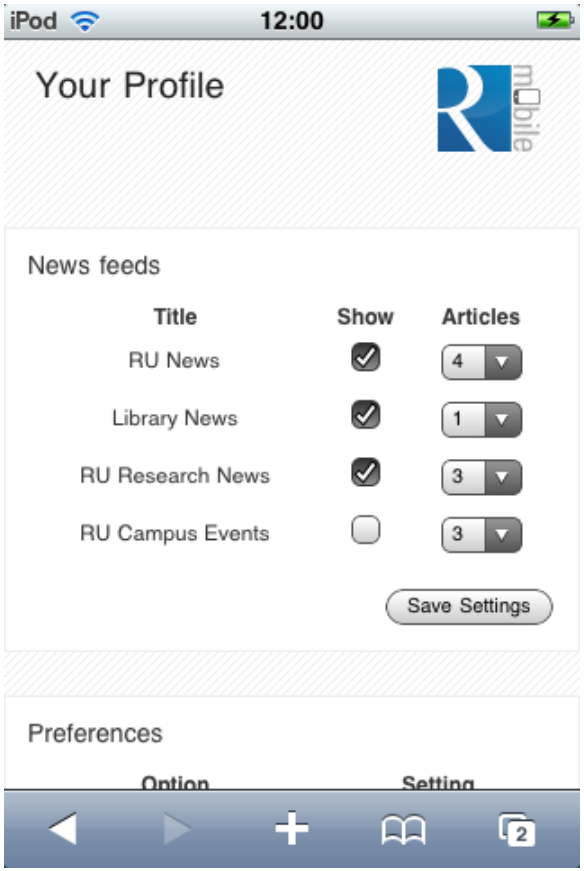
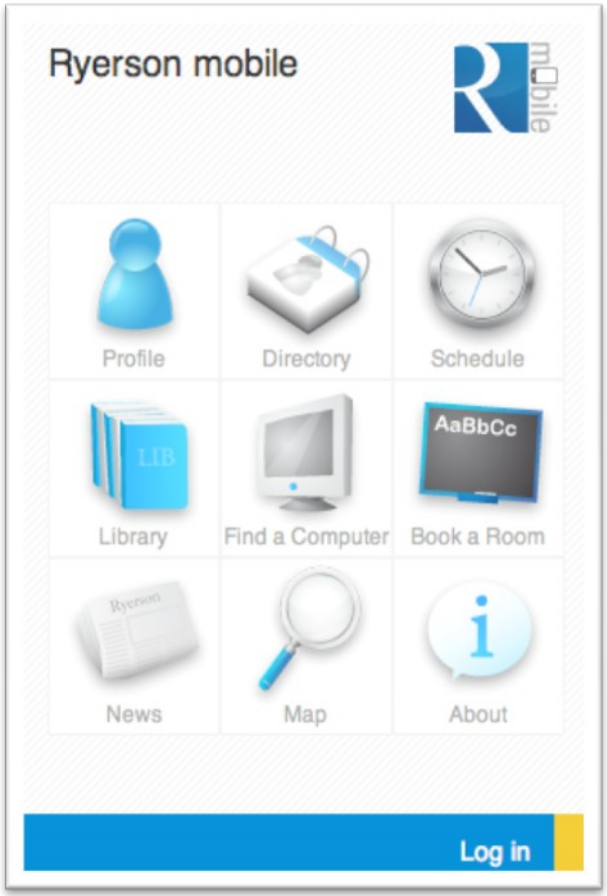
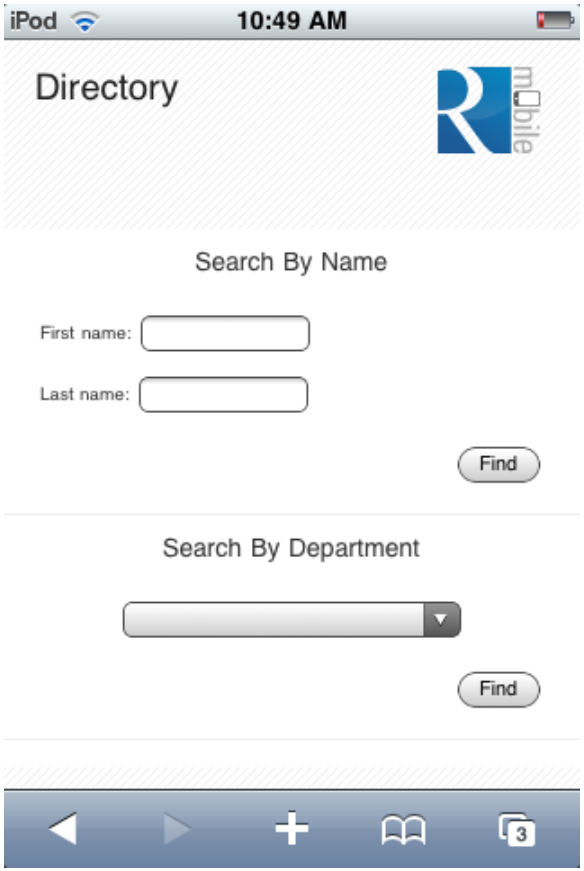
Ryerson mobile - Profile

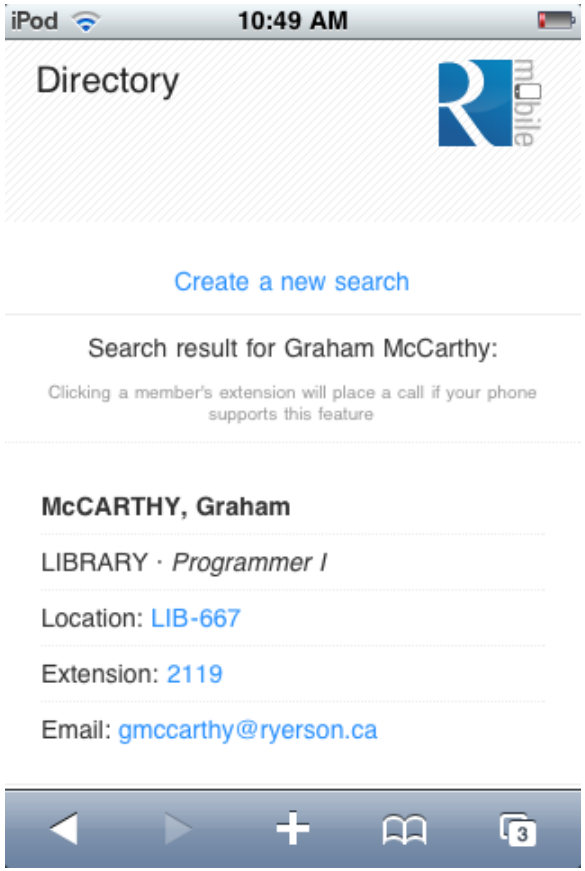




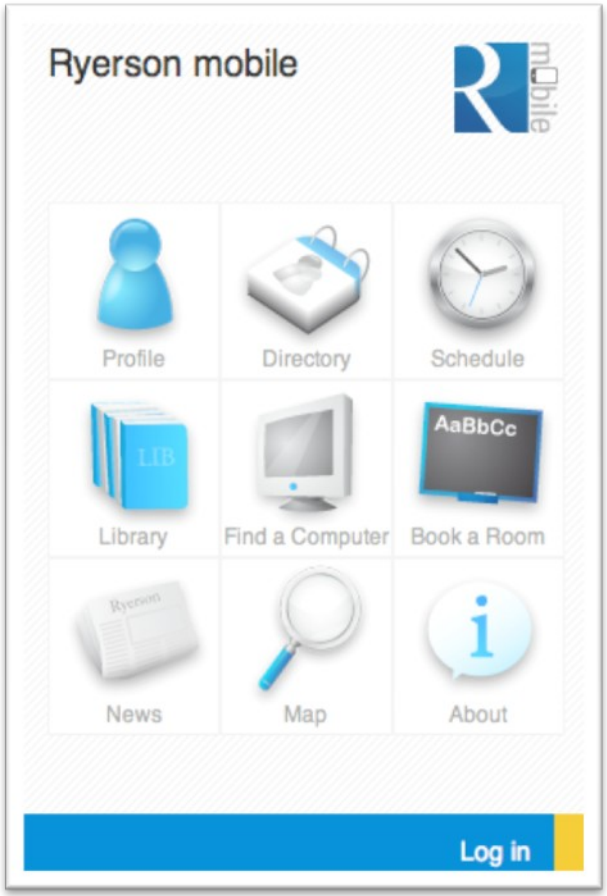
Ryerson mobile - Directory

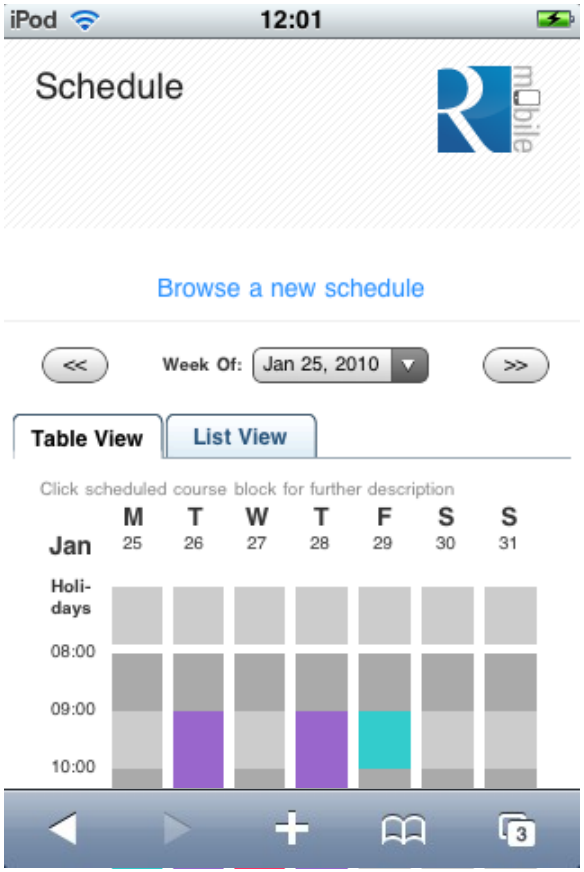


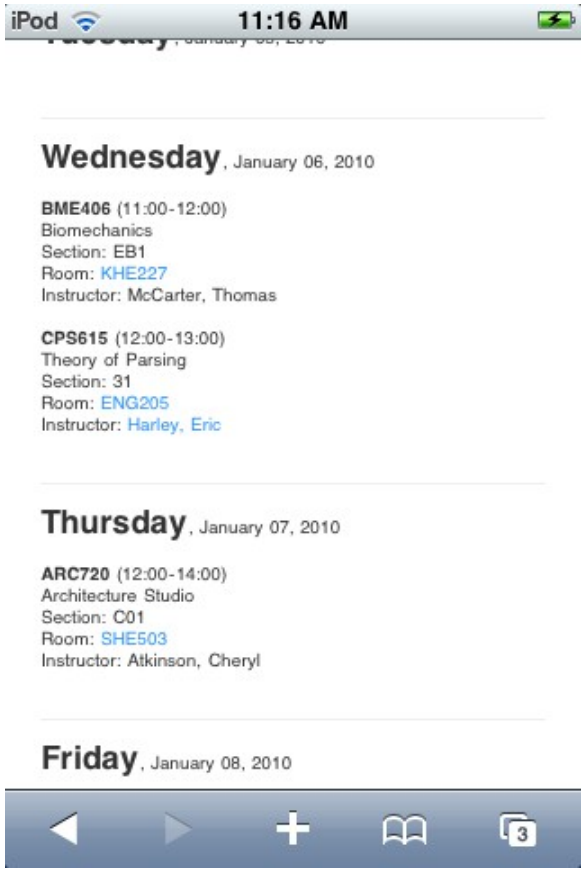




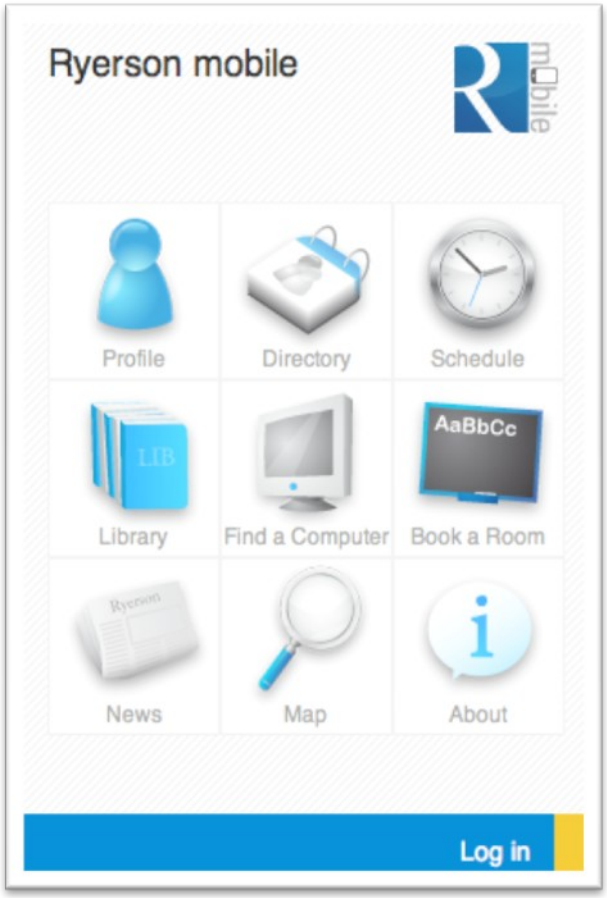
Ryerson mobile - Schedule

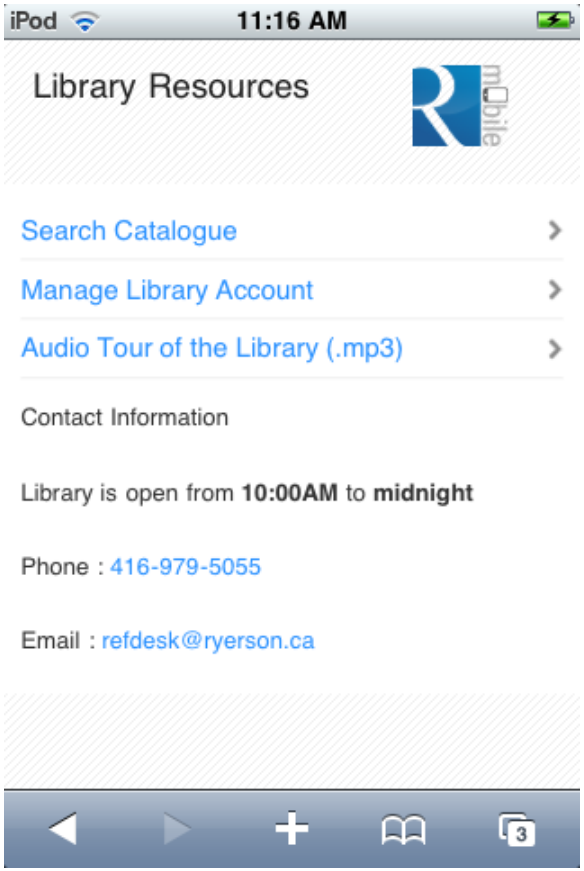




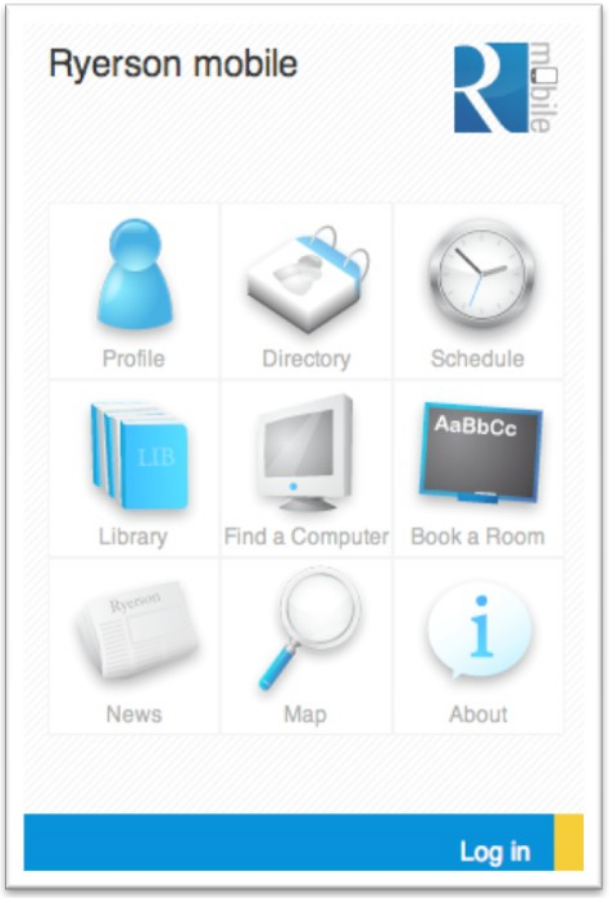


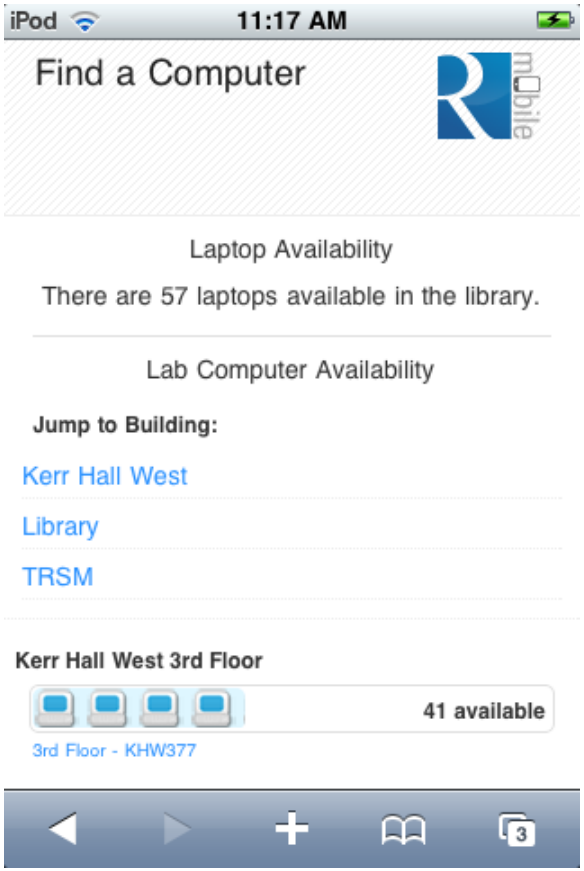
Ryerson mobile - Library



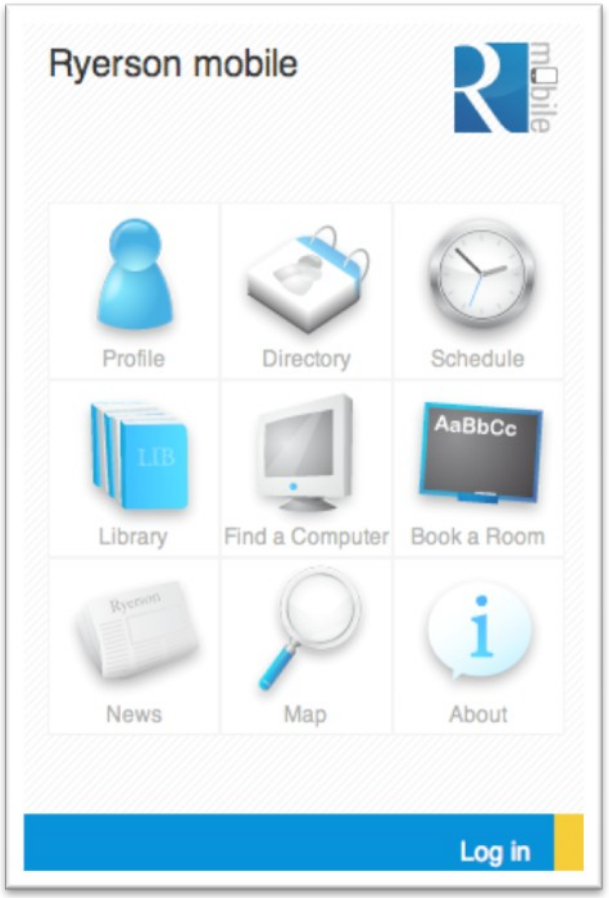


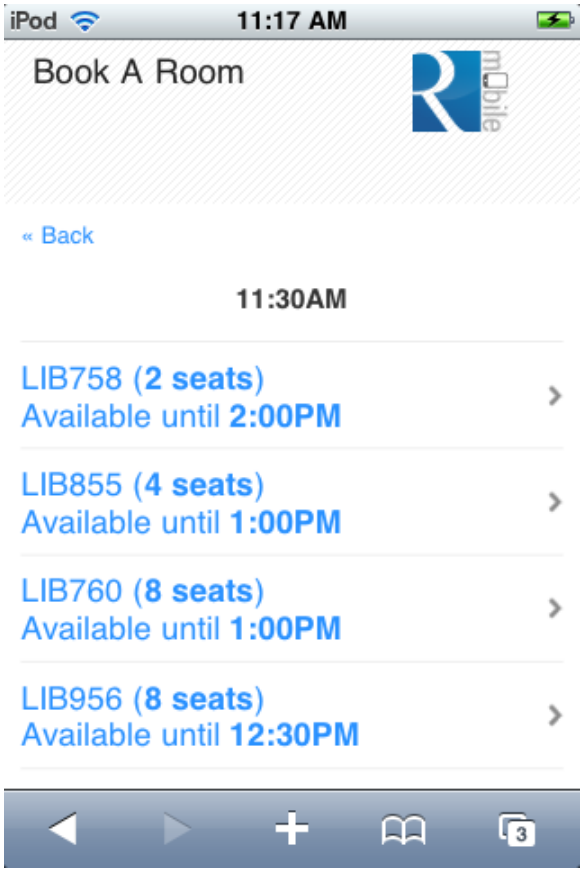
Ryerson mobile – Find a Computer



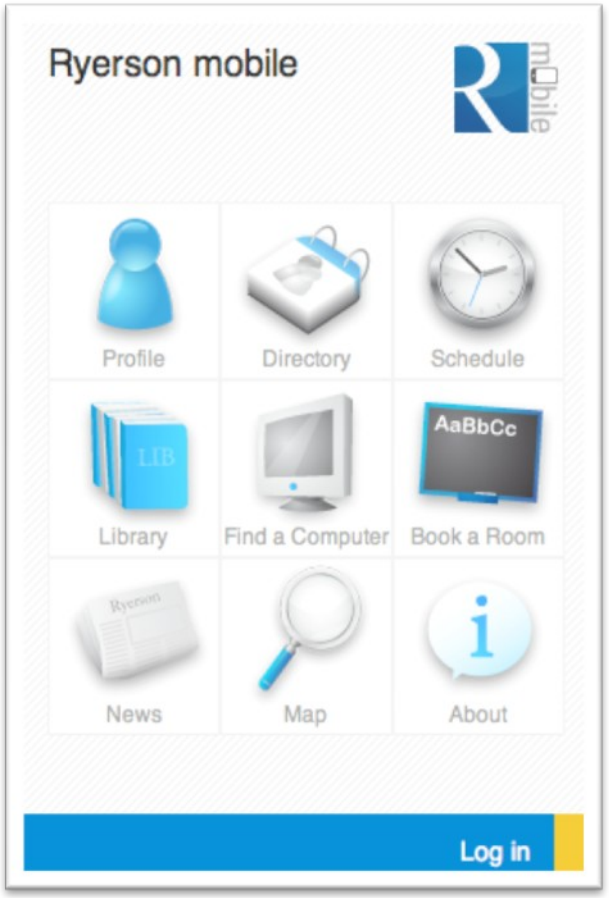


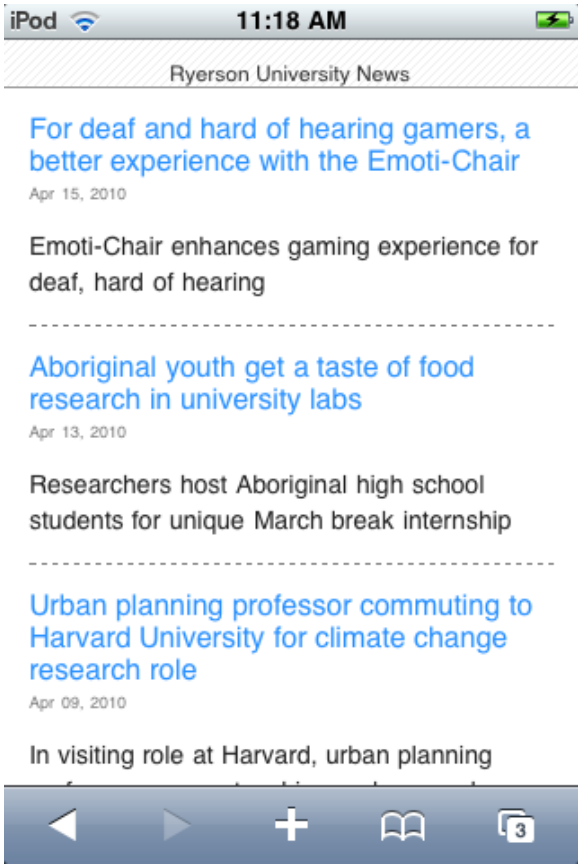
Ryerson mobile – Book a Room



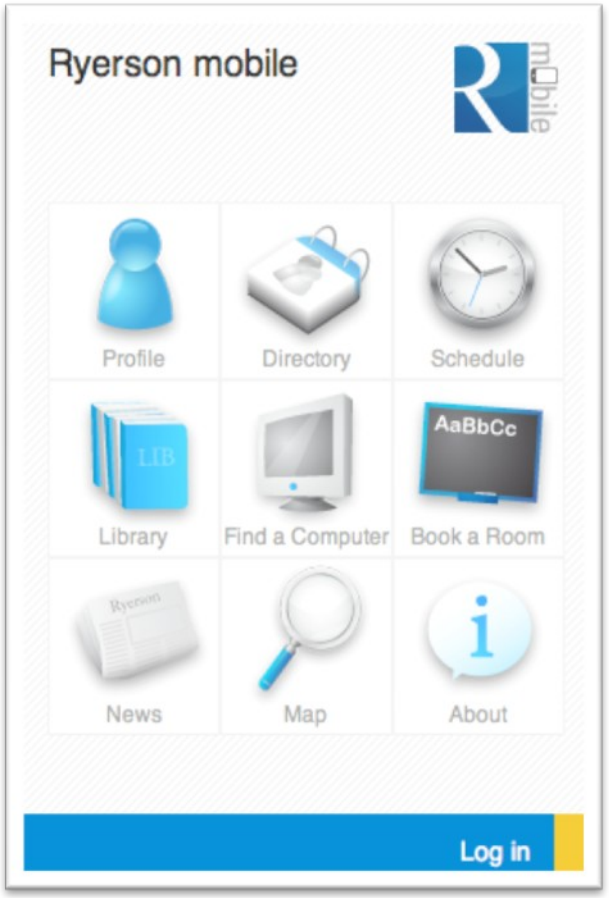


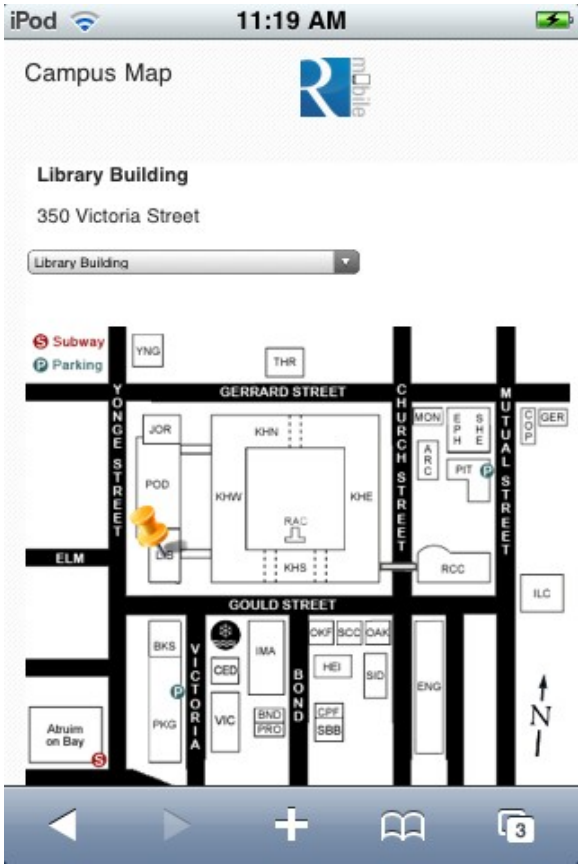
Ryerson mobile – Campus News





Ryerson mobile – Campus Map



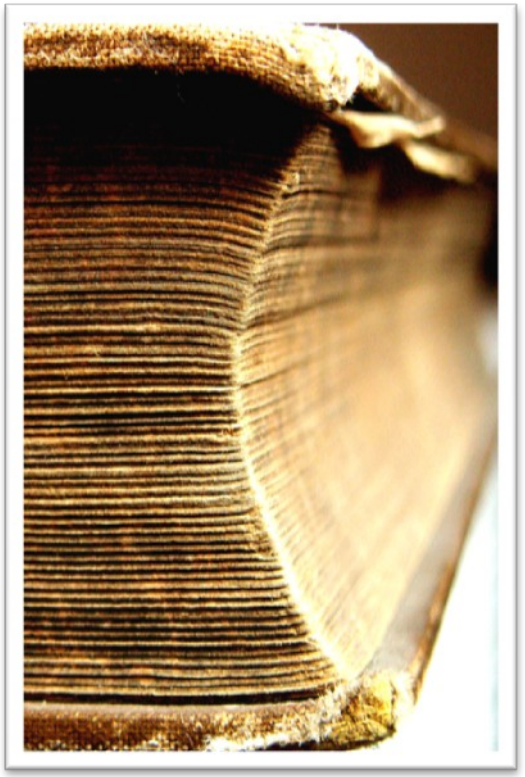


Importance of Involvement

RYERSON UNIVERSITY

Benefits

- Actively participate in a cross campus initiative
- Library can do more than just books
- Strengthening Ties
  - Faculties & Administrative Departments
- Doing what librarians do best
  - Enriching student learning experiences



Library mobile

Upcoming Projects

RYERSON UNIVERSITY

Summer/Fall 2010 Projects

Prettier Interfaces

New Catalogue Module

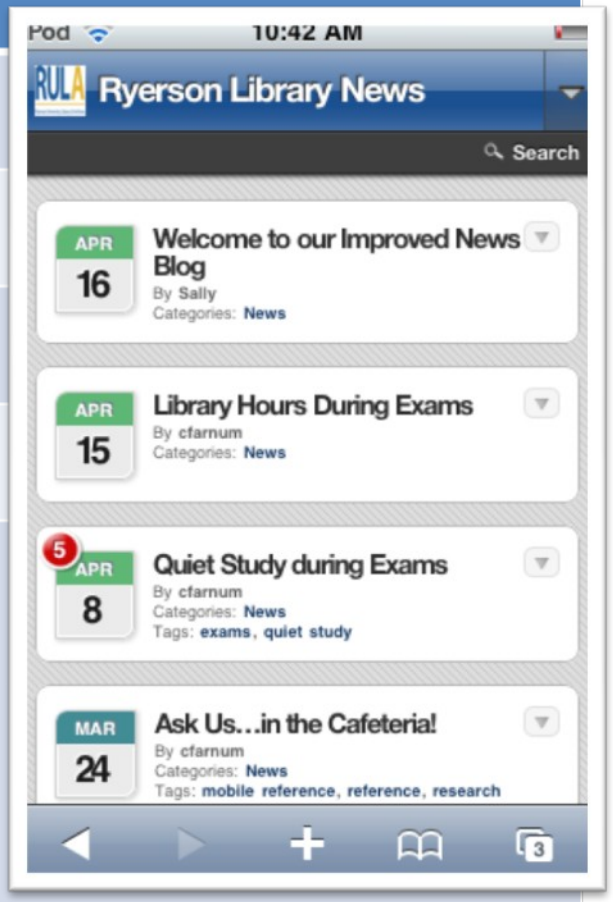
Mobile Research Guides

~~Better Mobile News Portal~~ (Done!)

Way Finding in the Library (with Indoor Positioning)

Examples:

- Find books in the stacks
- Find a librarians office
- Find a photocopier

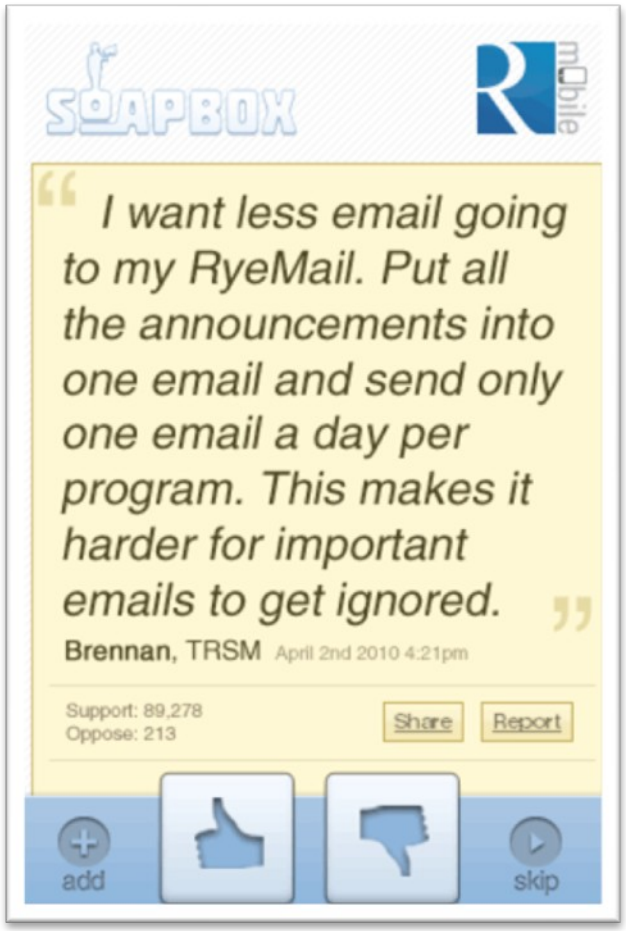


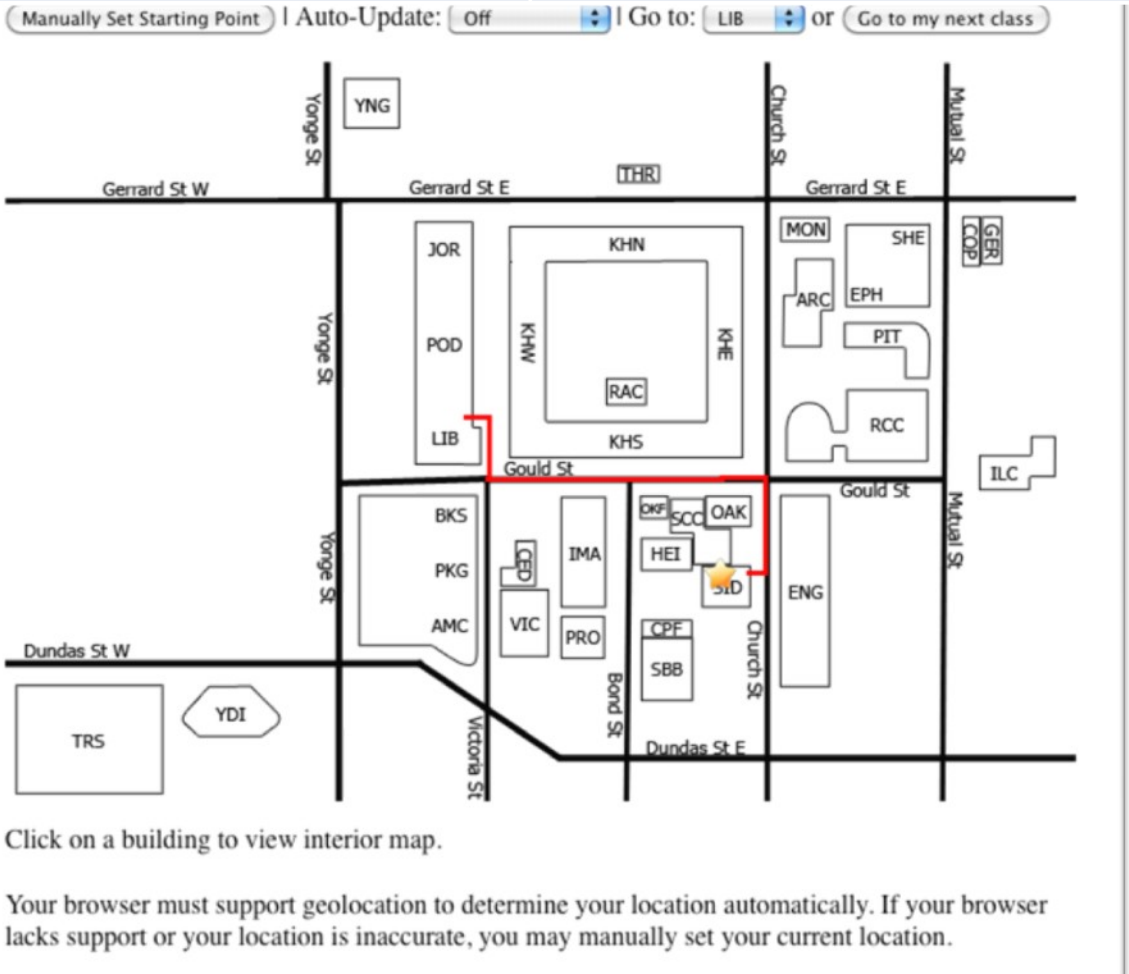
Ryerson mobile

Upcoming Projects

Summer 2010 Projects

Blackboard Announcements	Campus Way Finding	Notification System
Ryerson Soap Box	Varsity Sports Schedules	





Development Tips:

Things to keep in mind before creating mobile services

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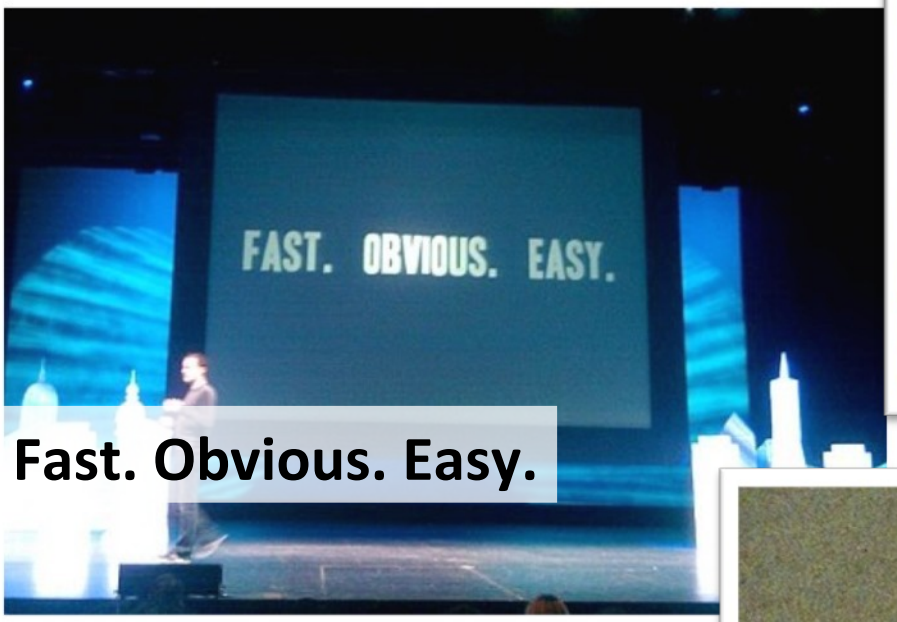
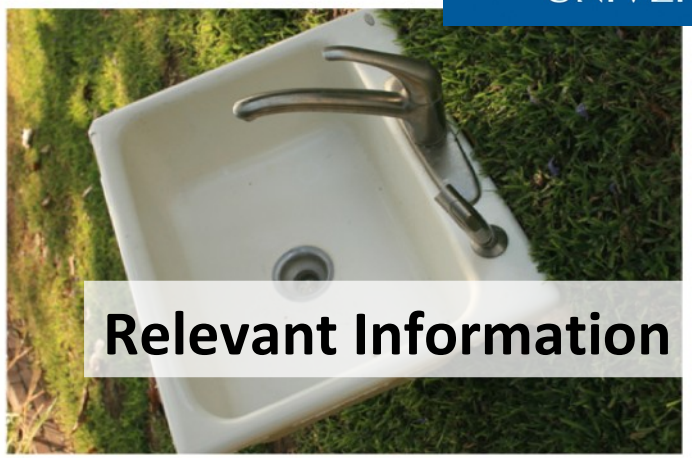


Fast. Obvious. Easy.



Relevant Information

Hands of All Sizes

Don’t forget Us!

Thank you

RYERSON UNIVERSITY

Survey Results
2008 results – http://www.ryerson.ca/library/msurvey/
2009 results – http://www.ryerson.ca/library/msurvey2009/

Paper
"The Mobile University: From the Library to the Campus"
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Links
Ryerson Library Mobile – http://m.library.ryerson.ca
Ryerson mobile – http://m.ryerson.ca

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