

Maria Flavia Mogos

Production Transfers in Electronic Supply Chains



- ➡ Practical problem
 - Need for viable solutions for cost competitiveness, without compromising product performance
- ➡ Research goal
 - A Project Development Model for rapid and reliable production transfers and for supply performance
 - through effective cooperation and information exchange between sending manufacturer and receiving supplier
- ➡ Research questions
 1. Which are the main challenges and supply risks in production transfer processes?
 2. What factors should be present at the operational level to ensure a rapid and reliable production transfer from sending manufacturer to receiving supplier?
 3. How to manage the supply risks when reconfiguring the production process at the receiving supplier?
- ➡ Research design
 - Design science, multiple-case, and literature study

