# **Future Public Mobility**

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# Public transport governance

City development

PT Infrastructure Network design

PT supply

Pricing

Quality, user experience

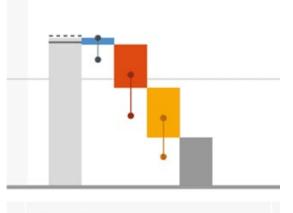
## **Institutions**

Formal and informal rules telling us:

- what we are allowed do
  - what we ougth to do
  - what we want to do



### **ELECTRIFICATION CRUCIAL – BUT NOT SUFFICIENT**



#### Land transport

- Total emissions 2050
  Socio-cultural factors
  Infrastructure use
  End-use technology
  adoption
- Emissions that cannot be avoided or reduced through demand-side options are assumed to be addressed by supply-side options

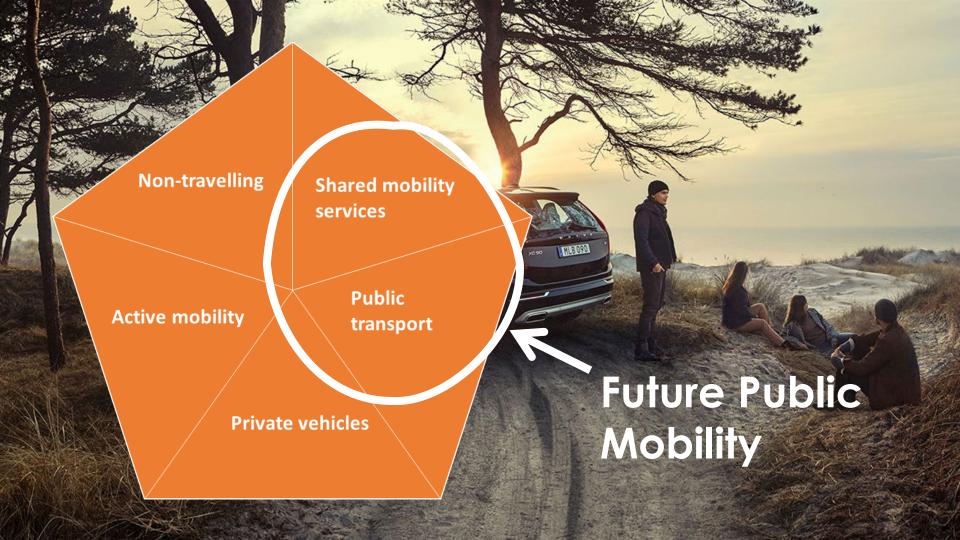
#### Land transport

ts Mobility

Teleworking or telecommuting; active mobility through walking and cycling

Public transport; shared mobility; compact cities; spatial planning

Electric vehicles; shift to more efficient vehicles





...everyone on reasonable time and cost

can acess any place in a city and important places outside cities

without the need to own his or her own vehicle

### INNOVATION AGENDA FOR FUTURE PUBLIC MOBILITY

- A redefined role for public transport
- 2. New forms of governance and financing
- 3. New travel behaviours and individualized solutions
- 4. Reprioritization of street space
- 5. Pricing strategies for public mobility



A PUBLIC COMMISSION FOR FUTURE PUBLIC MOBILITY

STRATEGIC INNOVATION PROGRAMME FOR A NEW SECTOR



