Examination paper for GEOG3518 – Knowledge Management in a Global Economy

Academic contact during examination: Markus Steen
Phone: 73 59 16 36

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Examination time: 4 hours
Credits: 7.5
Grades to be announced on: 6th January 2014
Permitted examination support material: None

Language: English
Number of pages: 2
Number of pages enclosed: 0
Please answer 2 out of 3 questions. Both questions must be marked better than F in order to pass the examination. Each question is weighted 50% of the total mark.

Question 1
Path dependence can be considered both as a strength and a weakness. Discuss different aspects of path dependence and provide examples.

Question 2
What are clusters, and how do clusters relate to global production networks? Give examples from different industries.

Question 3
Use examples from the syllabus to debate the statement, “the degree to which a TNC [Transnational Corporation] can implement a globally integrated strategy is constrained by nation-state behavior”