Please answer 2 out of 3 questions.

Question 1

Discuss the relationship between transnational companies and nation states. Give examples of their respective interests as they bargain over foreign direct investments (FDI).

Question 2

Discuss how tacit knowledge is related to proximity. What are the implications for knowledge exchange within clusters?

Question 3

Discuss challenges regarding cross-cultural collaboration and knowledge exchange facing companies operating on a global scale?

Both questions must be marked better than F in order to pass the examination. Each is weighed 50% of total mark.