Please answer 2 out of 3 questions.

Question 1

What are clusters, and why are clusters thought to provide particular good conditions for innovation? Give examples from different industries.

Question 2

How can cross cultural interaction become an asset and a challenge for transnational corporations (TNCs)? Give examples.

Question 3

Discuss the national embeddedness of transnational corporations (TNCs), such as home and host countries. Give examples.

Both questions must be marked better than F in order to pass the examination. Each is weighed 50% of total mark.