International Business Project 2020

Are you passionate about international business? Do you want to help Norwegian companies gain insight into emerging markets? Are you eager to get work relevant experience? Are you a good team player? Then you should apply to join the 2020 team!

International Business is an annual non-profit project carried out by an interdisciplinary and multicultural team of talented students from the three top schools of Norway; NTNU, BI and NHH. The project was initiated by Innovation Norway, who are still supporting the project, in 1984. Over the years, numerous projects have been completed. See a list of previous reports: www.ib.no/reports. The IB project offers a great opportunity to learn, grow and progress both professionally and as a person. This is highly valuable moving into the working world.

What do we expect from you? Everyone taking part in the International Business (IB) project will participate throughout the whole project period, doing research, visiting the chosen country, talking to relevant people, writing and finalizing the report, and working together as a team. Each team member will also have a specific role with different responsibilities. For more info: www.ib.no/recruitment

Why should you participate?

✓ Learn about the conditions and dynamics in developing markets, and what companies are interested in when entering a new market
✓ Gain first-hand experience from the project country and contribute to increased knowledge of a “new” country amongst Norwegian companies
✓ Build a valuable network by connecting with interesting business people both in Norway and in other countries
✓ Work together with other students and learn from each other, develop your cooperation skills and enjoy succeeding together

How do you apply? Send an e-mail in English to recruitment@ib.no and eric.hua@ib.no with the following:

✓ One-page letter about your motivation: Why do you want to participate?
✓ Which role(s) you would be most interested in and how you would contribute: What are you good at?
✓ CV, grades and degree

Application deadline: 26.05.2019