

NTNU Global

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NTNU Strategic area Globalization

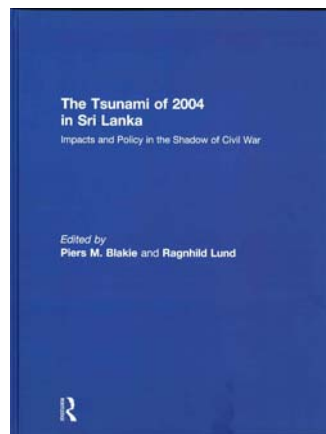


New Books from Globalization Researchers

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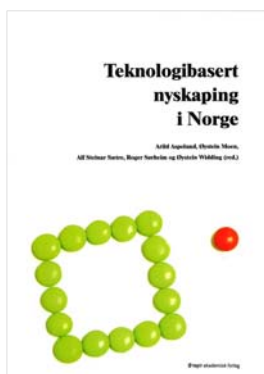
The Tsunami of 2004 in Sri Lanka: Impacts and Policy in the Shadow of Civil War



This book is based on empirical research in Sri Lanka conducted after the catastrophic tsunami which hit the country in December 2004. The aims of the research have been to develop new knowledge on post-crisis reconstruction and recovery work, on how to bridge the knowledge gap between researchers and practitioners, as well as trying to use past research experiences from Sri Lanka to learn about the present day situation. The chapters use a common analytical frame related to the 'policy narratives' of post-tsunami recovery in the shadow of war, and deal with housing reconstruction, livelihoods, internally displaced, humanitarian interventions and protracted conflicts.

The book is edited by Professor Ragnhild Lund (Department of Geography, NTNU) and NTNU Honour Dr. Professor Piers Blaikie. Authors representing various social scientific fields and from different parts of the world who have experience from different geographical areas of Sri Lanka have contributed to this book. This book was published as a special issue of Norsk Geografisk Tidsskrift.

Teknologibasert Nyskaping i Norge (Published in Norwegian)



The book is edited by Associate professor Arild Aspelund, Professor Øystein Moen, Associate professor Alf Steinar Sætre, Professor Roger Sørheim and Associate professor Øystein Widding (all are affiliated to the Department of Industrial Economics and Technology Management). The book will be available from Tapir Akademiske from December 2009.

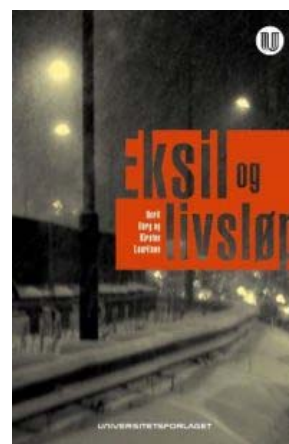
The chapters in the book focus on four main themes namely (in Norwegian):

- Entreprenørskap og kommersialisering av teknologi
- Finansiering av nye teknologibaserte foretak
- Entreprenørielle foretak
- Innovasjon, entreprenørskap og bedriftsnettverk

The book is heavily inspired by "NTNU's grand old man of entrepreneurship and innovation" - Sigmund Waagø who is celebrating his 70th anniversary in December this year. He has been a major driver for the development of the field over the past 30 years and a lot of the research that was presented at the seminar bore his fingerprints in one way or another.

Eksil og Livsløp (Published in Norwegian)

Exile and life is about people who have had to leave their homelands because of war, persecution and oppression. In this book



Associate professor Berit Berg (Department of Social Work and Health Science) and senior researcher Kirsten Lauritsen (NTNU Samfunnsforskning) follow the lives of refugees from Chile, Vietnam, Iran and Somalia since they came to Norway in 1980 and 1990. The focus of the book is on the long-term integration. In addition to the life stories of these refugees, the authors discuss some central concepts and perspectives in this field of research: culture and identity, integration and participation, discrimination and racism and transnationalism.

The book is a contribution to knowledge and understanding for students and professionals who meet the refugees and other ethnic minorities.

Conferences, workshops and seminar



Seminar: Work Unlimited: the Global Flow of Workers and Companies

Professor Carla Dahl-Jørgensen, Department of Social Anthropology and the NTNU's CSR Forum in collaborating with the NTNU Globalization Programme organized a research seminar on work in the globalized world on 15th December 2009.

The seminar focused on the challenges experienced in Europe as a result of the expansion of EU since May 1st 2004 and the movement of labour and companies across the geographic and administrative boundaries of European countries. The presenters discussed on the issues related to the consequences the flows and restructuring of working life has had on the working environment, workers subjective experiences and on general Corporate Social Responsibility (CSR). The presentations are based on recent research undertaken at national level and from an EU project "Work Organisation and Restructuring in the Knowledge Society" (WORKS) funded under the Sixth Research Framework Programme of the European Union Socio-economic Sciences and Humanities.



Carla Dahl-Jørgensen and Hans Torvatn

One of the prominent researchers in this field Dr. Monique Ramioul from Katholieke Universiteit Leuven, Belgium presented a paper entitled "Global value chain restructuring and the move of jobs". Her study concludes that restructuring has led to value chains

becoming more elaborated and that there has been an increase in the fragmentation of business functions.

Invited lecturer, Prof. Csaba Makó from the Hungarian Academy of Sciences, Budapest, Hungary presented how economic modernization has impacted on the work and workers in the Hungary. Presenting their research on "Work mobility and working environment", professor Carla Dahl-Jørgensen and Hans Torvatn (SINTEF) showed that there are both negative (increased work intensity, less autonomy, greater insecurity and increase bureaucracy) and positive (more meaningful work, increased working skills, options for carrier and team work) impacts on workers. Their research concludes that psychosocial risk is unequally distributed between various work groups in restructuring processes. In Norway especially the migrant workers are at high risk. Rita Kubylys from the Norwegian Labour and Welfare Administration (NAV) presented a paper entitled "Free movement of labour within EEA—report on emigration of Polish workers since May 1st 2004". Further, PhD fellow Sigrid Damman, NTNU and Adjunct Professor Rolf Lunheim, NTNU presented papers on issues related to CSR.



Rolf Lunheim (left), Rita Kubylys (middle) and Sigrid Damman (right) presenting their papers



Seminar: Teknologibasert Nyskaping

Norwegian Academy of Technological Sciences (NTVA) and the Department for Industrial Economics and Technology arranged a seminar on "Technology-Based Entrepreneurship" at Lerchendal Gaard December 10th. The seminar was sponsored by NTNU's Globalization Programme and gathered entrepreneurship researchers from all over Norway. Combined with the some of the strongest actors from regional industry there was a very good discussion on some of the main challenges related to how to increase technology-based entrepreneurship in Norway and in the region.

Furthermore, the event served as the introduction of a new book entitled "Teknologibasert Nyskaping i Norge" (see page 1).



Professor Sigmund Waagø



Associate professor Aril Aspelund presenting at the seminar



Pro-rector Johan Hustad congratulating professor Sigmund Waagø

New post doctoral project

Globalized Work and Strategies of its Representation in Media

Postdoctoral fellow Timo Skrandies (Department of Philosophy) argues that "work" means "more than labour" (as a specific social form) when work is regarded as a cultural, aesthetic and medial phenomenon. In this project, Skrandies emphasizes the need to study the historical and contemporary concepts of work in that interdisciplinary diversity and to show how the genealogy of these concepts is ever related to specific forms of medial representations and aesthetic contexts. Due to such a genealogical and aesthetic reconstruction one can see the impact of the paradigms of work (e.g. relations of culture/nature, of individual/community, of human/things; disciplinary regimes of the body; flexibility) on our cultural self-concept as subjects. The project, relying on interdisciplinary research, offers a complex portrait of "work" for the presence, which can lead to a better understanding of the globalized conditions of our forms and strategies of production.



New research project

Mobile Livelihoods and Gendered Citizenship: The Counter Geographies of indigenous people in India, China and Laos

The project is funded by the NorGlobal Programme of the Norwegian research Council. This project is one of the results of a long lasting research collaboration between Department of Geography, NTNU and several Southern institutions. The research participants, namely Smita Panda (Human Development Foundation, India), Yunxian Wang (Shanghai Academy of Social Sciences /AII), Kyoko Kusakabe (Asian Institute of Technology - AIT) and Ragnhild Lund (NTNU) will be working on this project for three years of period.

The Project Summary:

Indigenous people have been increasingly portrayed as marginalized victims with no rights. However, there has been little emphasis on their lived realities, namely how they strategize to survive on a day to day basis. Mobility is becoming a major coping strategy, and the implications of mobile livelihoods are different for women and men. Such mobility may be seen as direct impacts of increasing geographical connectivity as well as increasing external influence, often manifested through neo-liberalist policies as enacted by majority population groups.

Principal researchers from four partner institutions in India, China, Thailand and Norway have come together to study the gendered

dimensions of such increasing connectivities and mobility among indigenous women and men. Such a project allows us to understand the dynamic changes that they are facing with rapid infrastructure improvement and commercialization/industrialization in their places of livelihoods. Hence, how state policies and cross-border/cross-regional connectivities shape and redefine mobile livelihoods patterns, the rights and citizenship, identities and gender relations of indigenous women and men, constitute the focus of the study. Most research on indigenous people has been ethnographic case studies. This study seeks to compare indigenous people in three countries - India, China and Laos - which are rapidly being exposed to structural adjustments, neo-liberalist policies and reform. Both qualitative (participatory workshops, ethnographic fieldwork) and quantitative methods (surveys) will be used in this study. The outcome of this study will be articles in internationally refereed journals, a book: "Gendered Livelihoods and Mobilities" (preliminary title), master theses, and curriculum development in the respective institutions.

Objectives of the project:

The overall objective of this research is to study the gendered dimensions of increasing connectivity and mobility among indigenous men and women in India, China and Laos.



Secondary objectives are:

To identify the dynamic changes that the indigenous women and men are facing with rapid infrastructure improvement and commercialization/ industrialization in their places of livelihoods.

To examine how state policies and cross-border/cross-regional connectivities shape and redefine mobile livelihoods patterns, the rights and citizenship, identities and gender relations of indigenous women and men.

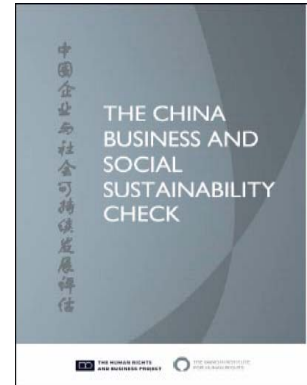
Seminar Series: China in the Globalized World

During the period of October—December, Globalization Programme has arranged four seminars under the theme “China in the Globalized world”. Lecturers from NTNU as well as invited lecturers presented divers aspects, including socio-cultural identities, political and legal situation and historical development of China and Chinese people.



Human rights and Business in China was the title of the lecture given by Mads Holt Jensen from The Danish Centre for Human Rights. Madsen, who is a human rights advisor, explained that even though human rights are increasingly recognized as a common set of baseline criteria for companies operating in a globalized world on fair social terms, in China, a gap exists between the aspirations of the human rights and business agenda and the realities of doing business.

Mads Jensen talking on the human rights issues relating doing business in China



Arulf Kolstad and Paul Midford presenting their survey results on Chinese people's self identities and participation in Beijing Olympic Games (BOG)



The Olympic Games in Beijing, self identity and national identity were the main focus of the two lectures given by Arnulf Kolstad from the Department of Psychology (title: **The Chinese expectations and involvement in the Beijing Olympic Games. Considerations on nationalism and identity**) and Paul Midford from the Department of Sociology and Political Science (title: **Towards an Open Nationalism in China? Findings from the 1st Round of the NTNU-CASS Beijing Olympic Survey and other Surveys**). Kolstad asks "what was actually the ordinary Chinese people's motivation for being actively involved in the Olympic Games as volunteers". The research focused on the relationship between the private benefits and or individual motivation on the one hand and the request from the government to join the Olympic movement and take part in the BOG on the other. He concludes that the individuals do not feel themselves outside the nation but perceive their selves as part of the nation and the nation as the part of themselves and the people's support and participation in the BOG is as a result of government motivation. Midford's study, which focuses on Chinese national identity shows that Chinese nationalism is an open fact to the world. The study points out that Chinese people today are very self confident and not especially critical of their domestic political system in general, although, there is evidence of some dissatisfaction regarding the level of democracy. Very rapid economic and social progress appear to account for this optimism. Although there are some very preliminary indications of greater dissatisfaction among the young and better educated.



China from 'Multi-national, unitary state's or 'Multi-ethnic nation-state'? The transformation of the CCP perception of the Chinese nation

Issues relating to "multi ethnicity" was the theme of final seminar held by Harald Bockman from the Centre for Development and Environment at the University of Oslo. Bockman showed that recent political events in China have made people in the West more aware of the fact that China is a multi-ethnic country. More precisely, non Chinese people inhabit about 60% of China's territory, comprising at least 8% of the population, that is, 115 million.



After the seminar: Harald Bockman and Chinese students at the audience further discussed on the issued relating to China



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NTNU Globalization Programme is based on NTNU's long-standing tradition of globalization research and combines academic excellence, interdisciplinary cooperation and social relevance.

NTNU's Globalization Programme includes researchers from the humanities, social sciences, architecture and technology, representing 25 departments at 7 faculties throughout the university. Researchers work within the three focus areas.

A major challenge is to facilitate synergies between these areas by formulating cross-cutting research themes and linking them closer together through increased collaboration.



**Norwegian University of
Science and Technology**